

## *EDITORIAL SUBMISSION* from SJC Creative

### The Precinct Bricked By Ocon Brick

Since being proclaimed a township in 1903, Rivonia and its surrounds has, over the years, evolved into a trendy suburb with restaurants, bars and retail outlets constantly being established coupled with an ever increasing demand for residential accommodation and office space. Over 40% of the areas accommodation is sectional title managed properties, residential estates, which makes up 24% and the balance of 26% being freehold.

In October 2014, work began on the development of The Precinct, a luxurious townhouse residential complex situated in 12<sup>th</sup> Avenue, Rivonia by Giuricich Bros Construction. Ari Deljion, General Foreman for the company said “The demand for townhouses in this area is high. The Precinct townhouse development consists of 13 units comprising three bedrooms, dining room, lounge, dressing and bathrooms with double garages”.

“We chose Ocon Brick clay stock bricks for this project because of the quality of the product, the price and the prompt delivery that Ocon Brick guarantees us. The entire project will comprise 180,000 clay stock bricks, of which 170,000 have already been delivered. A big plus in our dealings with Ocon Brick is their ability to supply on demand, even after-hours and on weekends they have ensured that we have the required supply of bricks when we require them”.

Ocon Brick re-opened early in January 2015 and produced on average some 876,000 bricks per day, and has in the recent past topped the million bricks a day mark. Ocon Bricks Regional Sales Manager, Mariana Lamont said “All Oconbrick clay stock bricks are subjected to stringent quality testing. We have our own on-site laboratory to test for: size, efflorescence, water absorption, shrinkage and compressive strength. The carbon content of the bricks gets tested on an hourly basis with a carbon determinator “.

“The implementation of cost controls and quality standards and our flexibility in meeting our customer’s specific requirements, and indeed, at times their customer’s on-site challenges, is a key factors in our dominance of market share” Lamont concluded.

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