

Schneider Electric introduces select club to electricians and contractors

JOHANNESBURG – May 20, 2015 – Global specialist in energy management, Schneider Electric has introduced an exclusive programme to southern African registered electricians and contractors: Club SElect.

The programme is designed to drive benefits for its members by linking Schneider Electric's business partners, communicating valuable opportunities, and sharing industry best practices, so as to drive a standard of excellence in the region.

Club SElect members are given access to a tailor-made, private website that offers information on products, technology and solutions, as well as customised training, configurations and support. The portal also includes a partner locator to generate business opportunities.

“At Schneider Electric, we are committed to bring our partnership to life to succeed together. We celebrate the value of partnership by helping electricians and contractors operate their business more efficiently, profitably, professionally and personally,” says Eric Leger, country president for southern Africa at Schneider Electric.

“In addition, Schneider Electric has created and developed digital tools, available through the portal, which will allow electricians and contractors to conduct their business easier when they are either on site quoting projects or managing their daily work.”

He explains that “e-quote” and “e-catalogue” are applications that will enable electricians and contractors to quote faster and find the right products and information quickly. “These apps are especially designed to deliver excellent customer service at the end user level,” adds Leger.