

# News Release

150 years



## **BASF to present industry solutions at Totally Concrete Expo 2015**

- **BASF's Master Builders Solutions® brand will showcase innovative products aimed at the construction industry**
- **Interactive demonstration will focus on customer solutions**

May 12, 2015  
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**Johannesburg, South Africa – 12 May 2015.** After the successful launch of its global Master Builders Solutions® brand in South Africa at the 2014 Totally Concrete Expo, BASF will once again be demonstrating its latest innovative products at the 2015 event to be held at the Sandton Convention Centre from 13 to 14 May.

The portfolio of products and services marketed under the Master Builders Solutions® brand embraces chemical solutions for new construction, maintenance, repair and renovation of buildings as well as infrastructure: concrete admixtures, cement additives, solutions for mining and tunneling, waterproofing, sealants, concrete repair & protection, performance grouts, and high-performance flooring products. .

According to Managing Director of BASF South Africa Construction Chemicals Division, Morgan Govender, the Master Builders Solutions® brand strengthens BASF's industry orientation: "It stands for BASF's commitment to provide the whole construction industry with tailored products and solutions allowing us to concentrate our ability to collaborate across technologies and functions on a global scale," he said. "That way, we create solutions geared to meet the individual construction challenges of our

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customers and meet our corporate purpose of making our customers more successful.”

Totally Concrete 2015 will see BASF showcasing a variety of its products during an interactive demonstration taking place at 14:30 on Wednesday 13 May. The focus will be on industry challenges and BASF’s product solution range including:

- **MasterRoc® MP 364 Flex:** a two component, solvent-free polyurea silicate injection resin specifically designed for rapid ground consolidation and used in the consolidation of fractured rock in underground structures, the consolidation of coal in development roadways and longwalls, the repair of concrete cracks, and is also suitable for underwater application;
- **MasterRoc® MP 367 Foam:** a two component, solvent-free polyurea silicate foam specifically designed for rapid cavity filling and ground consolidation, used in void and cavity filling, also to avoid water or gas accumulation, the consolidation of fractured rock in underground structures, and the consolidation of rock in coal mines;
- **MasterEmaco® S 5410 CI:** a single component, extra high-strength, high modulus, shrinkage compensated structural repair mortar that meets the requirements of the new European Norm EN 1504 - 3 class R4. This product contains Portland cement, graded sands, selected polymer fibres and special additives to significantly reduce the risk and incidence of shrinkage cracking. When mixed with water, it forms a highly thixotropic mortar that can easily be spray or trowel applied and is mostly used for the structural repair of concrete elements;
- **MasterSeal® 588:** for waterproofing of water-retaining structures which may be subject to movement, to protect concrete from water, carbonation and de-icing salts, suitable for internal and external use, against positive and negative water pressure, suitable for use in wet area waterproofing where tiles are to be installed using a proprietary tile adhesive;

- **MasterTop® 1210:** is a multi-component solvent free epoxy floor coating system designed to offer continuous seamless floor protection which may be applied to produce either a smooth or profiled finish and is suitable for use in a variety of industrial applications;
- **MasterFlow® 519:** a ready-to-use product in powder form, which requires only the on-site addition of water to produce a shrinkage compensated grout of consistent performance. It is formulated for use at plastic or pourable consistency, and may be used for grouting of base plates for steel support structures, and void filling operations in non-critical areas.

BASF is celebrating its 150 anniversary during 2015. According to Vice-President and Head of Business Center South Africa and Sub-Saharan, Joan-Maria Garcia-Girona, the Totally Concrete Expo provides the ideal opportunity to showcase BASF's innovative solutions that it has developed over years of intense collaboration between researchers and industry partners. "Our core purpose of 'We create chemistry for a sustainable future' underpins BASF's commitment to creating collaborative partnerships with all industry role-players in order that we can strive to make our customers more successful," he said.

BASF, through its Construction Chemicals division, has played a significant role in many of the recent milestone achievements in infrastructural development projects in Southern Africa. The construction of the stadiums for the 2010 FIFA World Cup, the Gautrain rapid rail system, the De Hoop Dam in Limpopo Province, the Ingula hydro-electric water scheme in the KwaZulu Natal midlands and the construction of wind turbine farms are but a few of the projects that BASF has been involved in by supplying specialist solutions to a variety of construction industry partners. "We are proud to be part of this progress by offering solutions which are based on our global know-how and provided by our local experts," said Garcia-Girona.

The Totally Concrete Expo is an educational and networking

platform for insights on the latest developments and technologies associated with the concrete and construction industry aimed at ready mix and pre-cast concrete producers, specifiers, specialist contractors, engineers and architects.

## ENDS

### **About Master Builders Solutions**

Master Builders Solution's experts combine their global and local expertise to meet market needs, and they offer reliable and approved professional applicators. This ensures successful completion of jobs. To meet high performance requirements, BASF products are designed and certified for the specific intended use. [www.master-builders-solutions.basf.co.za](http://www.master-builders-solutions.basf.co.za)

### **About BASF Construction Chemicals**

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solution's portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

### **About BASF, South Africa**

BASF has been doing business in South Africa over 45 years. Headquartered in Midrand, Johannesburg, the BASF Group in South Africa consists of five companies with locations in Johannesburg, Port Elizabeth and Cape Town. BASF has six production sites, including a world-class automotive emission catalysts production site in Port Elizabeth. In 2012 BASF invested in a dispersions production plant in Durban which is producing acrylic dispersions. Since 2013 former Becker-Underwood now BASF Agricultural Solutions forms also part of our group in South Africa. The local groups' employee complement is around 1000 people. Other local group portfolio includes chemicals, plastics, dispersions, agricultural products and nutrition. BASF products are used for industrial applications in various sectors e.g. paper, packaging, and leather, detergents, cosmetics, construction, mining, agriculture and automotive industries. For further local information visit the Website: [www.basf.co.za](http://www.basf.co.za).

### **About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

