

## FOR IMMEDIATE RELEASE

4 May 2015

## Pinnacle Africa Announces Availability of the Lenovo ThinkServer Range

Pinnacle Africa, one of Southern Africa's largest ICT distributors, is pleased to confirm that the company will be distributing the Lenovo ThinkServer range and that the first stock has already landed.

The ThinkServer family of products allows the company to offer a one-stop solution for both enterprises, and small to medium-sized business (SMB) clients. The product portfolio includes Rack Servers designed for cloud deployments, database or virtualisation workloads. Also included are a range of Tower Servers designed to manage file, print and also point-of-sale workloads.

Commenting on the introduction of Lenovo's launch of the new server offering to the South African market Lee Allcorn, Enterprise Business Group Leader at Lenovo MEA, said that, "Lenovo is well positioned as a strong global contender in the enterprise and SMB market, offering customers complete end-to-end solutions, including storage, server, networking and related software and services. The launch of ThinkServer in South Africa is a testament to our commitment to our clients in the country who desire exceptional performance, reliability and easy-to-use tools and solutions."

The ThinkServer range boasts the latest world-class 12-core Intel Xeon v3 processors along with the new DDR4 memory which will see a massive increase of up to 50% in performance as well as a 50% increase in power saving. These are critical performance enhancements and will see applications running faster and more efficiently than ever before.

The ThinkServer range also ships with new intuitive lifecycle tools for configuration, deployment, energy management and power planning which will increase productivity and reduce operational costs ultimately lowering the overall cost of ownership.

"ThinkServer embodies the attributes that are synonymous with all our Think products: rock-solid engineering, intuitive manageability, increased efficiency and best performance to provide a superior user experience," Allcorn continued.

The ThinkServer Rack Servers offer prime performance, power-efficient designs and extensive standard features at an affordable price. Rack Server models launched by Lenovo include the RS140, RD450, RD350, RD650 and the RD550.

The ThinkServer Tower Servers are designed to provide performance, reliability and easy-to-use tools to be able to handle heavy workloads at an affordable budget. Tower Server models launched by Lenovo include the TS140, TD340, TS440 and the TD350.

For more information, contact Stephan Gilliland via email stephang @pinnacle.co.za or phone (011) 265 3487.





## **ENDS**

## **ABOUT PINNACLE AFRICA**

For more information about Pinnacle Africa, visit our website <a href="http://www.pinnacle.co.za">http://www.pinnacle.co.za</a> or contact our offices on +27 (0)21 550-0100. Pinnacle Africa offers a full portfolio of IT hardware.

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Pinnacle Africa is South Africa's premier distributor of advanced ICT equipment. The service provided to our value added resellers, mass retailers and the government sector has built our reputation in the IT industry as a successful organization that prides itself on People, Product and Passion. Pinnacle Africa is a proud member of the JSE listed Pinnacle Technology Holdings Ltd. Group.

Pinnacle Africa is proud to be a partner of 49M, South Africa's Energy Efficiency Initiative, ensuring a sustainable future for SA.

We have signed the 49M pledge to continue our efforts to implement energy efficient technologies to reduce our energy usage.





