



Media Release

29th April 2015

ANOTHER CHARITY WALK FOR ESQUIRE AND CARING WOMEN'S FORUM PRETORIA

Esquire Technologies, together with the Caring Women's Forum Pretoria, is to host the third charity walk on the 10th May 2015, at the Rosina Sedibane sport grounds in Laudium.

Mahomed Cassim, CEO of Esquire Technologies, said:" The annual 'Walk for a Blanket and Eliminate Hunger' has been a resounding success, and has alleviated a lot of misery for many disadvantaged people, especially as we start entering winter. This charity drive, aimed at the Laudium community, has become a high point on our annual social responsibility calendar."

The inaugural walk saw over almost 800 participants, spectators and volunteers taking part in a 5km or 7km walk in and around the suburbs of Laudium to raise funds for the purchase of blankets and to collect canned food for the needy.

“Caring Women’s Forum Pretoria was a big help with the last two charity walks. They will play the same role this year – and their help is, again, most welcomed,” said Cassim.

He said it is very possible that this year’s turnout could pip 1 000 people. “The walk is really gaining in popularity,” he said.

Member of the Caring Women’s Forum Pretoria, Zaheera Mahomed, added: “This charity drive has become an important event for the Laudium community and we hope that, this year, we can even eclipse last year – in terms of the number of blankets and tinned food collected. It definitely makes a difference to a large number of needy people.”

The Gift of the Givers and the Caring Women’s Forum Pretoria will again be the beneficiaries.

Mr Ahmed Kathrada, a stalwart South African politician and former political prisoner and anti-apartheid activist, will be present for the opening ceremony to assist with the ribbon cutting.

For more information visit www.funwalk.co.za

View our 2014 “Walk for a Blanket & Eliminate Hunger Campaign” YouTube video:

<https://www.youtube.com/watch?v=iQM-XC714jE>



NOTES TO THE EDITOR

Tel: +27 (0) 012 657 8500

Mail: mariam@esquire.co.za

About Esquire Technologies

Esquire Technologies is a premier distributor of IT components, desktops, notebooks, peripherals and digital lifestyle products in southern Africa.

Esquire distributes world-renowned brands to resellers, distributors, system integrators and system builders in South Africa, Mozambique, Namibia, Swaziland, Zimbabwe and Zambia.

Esquire's strives to deliver global Tier 1 technology products at the best price in the fastest turnaround time to local markets.

Esquire is a truly South African owned black empowerment IT Company, committed to the upliftment of its staff and the broader South African community.

About Caring Women's Forum Pretoria

The Caring Women's Forum Pretoria (CWF) is a non-profit organisation which was established in 2005 and focuses on the upliftment of the community at large. Their motto is to Empower. CWF aims to empower human beings to live a better quality life whilst at the same time ensuring that all funds collected are utilised 100% for their projects. None of the funds collected go into administrative expenses. CWF members do not take any salaries and do all work on a voluntarily basis. All funds collected are from sponsors, local businesses as well as hosting of various fundraising events. CWF runs a weekly soup kitchen, distributes food hampers, have a yearly winter warmth project and fund bursaries that empower the youth and young women. Their future goal is to work towards running various soup kitchens in needy communities, as well as adopting a ward at the local hospital and starting up bakery projects where the underprivileged will be taught the skill of baking and selling bread.