



DuPont introduces innovative new painting technology

May 11th, 2015 – DuPont Titanium Technologies, the largest global manufacturer of titanium dioxide, announced today that it is expanding its innovative product range throughout Africa. The company is launching Ti-Pure® One Coat™ at the Coatings For Africa show this week – now allowing importers in the African construction and automotive industries to join 90 other countries, where the product is being offered.

According to Diego Negri, Business Manager for DuPont Titanium Technologies in Middle East and Africa, DuPont Titanium Technologies is highly optimistic about the growth of its coating business in the region, “As one of the fastest growing markets, Africa naturally plays an increasingly important role in our strategy to accelerate growth. We believe that Africa is a long-term gain; and that we are the industries’ best option for securing long-term and high-quality titanium dioxide, in the future. It’s a win-win,” he says.

Ti-Pure® One Coat™ is a collaborative approach that expands the limits of paint hiding power beyond what was previously possible - vanquishing old layers with just one coat. It combines unique technology with market insight, innovative Ti-Pure® products and formulation expertise.

“The product is the result of conducting trial studies with painters throughout the world and truly understanding their needs,” said Negri. “Their insights have validated the preference for superior hiding in enhanced paints that deliver superior performance.”

Key to the Ti-Pure® One Coat™ approach is the recently formulated Ti-Pure® Select TS-6300 titanium dioxide, which is manufactured using DuPont’s proprietary chloride-base process that produces high-quality and high-performance pigments. Ti-Pure® Select TS-6300 is an impressive break-through in titanium dioxide technology globally –

enabling paint manufacturers to create formulations with superior hiding power in flat- and low-sheen coatings, in addition to optimal titanium dioxide efficiency,” explains Negri.

DuPont is known for its ability to integrate sustainability into its business strategies and operating principles. In this case, the company reduced the energy required to produce a unit of titanium dioxide by 30 percent, versus the 1990 baseline. “Our business’ central theme is sustainability,” says Negri. “Over the past 20 years, we have demonstrated a pattern of continuous improvement in our environmental performance.”

Last year, DuPont Titanium Technologies established a Sub-Saharan Africa distribution center to support the local coatings and plastics industry with faster and more effective distribution of its products throughout the region.

DuPont Titanium Technologies is part of Chemours, a wholly-owned subsidiary of DuPont, which is on track to be separated from DuPont in mid-2015. This will create a new publicly traded company that is a global leader in chemicals.

For additional information on Ti-Pure® One Coat™ and Ti-Pure® Select TS-6300, visit www.ts6300.com.

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About DuPont

DuPont has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit <http://www.dupont.com>.

About DuPont Titanium Technologies

DuPont Titanium Technologies is the world's largest manufacturer of titanium dioxide, serving customers globally in the coatings, paper, plastics and laminates industries. The company operates plants at DeLisle, Miss.; New Johnsonville, Tenn.; Edge Moor, Del.; Altamira, Mexico; and Kuan Yin, Taiwan; all of which use the chloride manufacturing process. The company also operates a mine in Starke, Fla. Technical service centers are located in Paulinia, Brazil; Mexico City, Mexico; Mechelen, Belgium; Moscow, Russia; Kuan Yin, Taiwan; Ichon, Korea; Shanghai, China; Hyderabad, India; and Wilmington, Del., to serve the Latin American, European, Middle Eastern, Asian and North American markets.

About Chemours

Chemours is a leading global provider of performance chemicals through three reporting segments: Titanium Technologies, Fluoroproducts and Chemical Solutions. Our Titanium Technologies segment is the leading global producer of titanium dioxide ("TiO₂"), a premium white pigment used to deliver opacity. Our Fluoroproducts segment is a leading global provider of fluoroproducts, such as refrigerants and industrial fluoropolymer resins. Our Chemical Solutions segment is a leading North American provider of industrial and specialty performance chemicals used in gold production, oil refining, agriculture, industrial polymers and other industries. Our position with each of these businesses reflects the strong value proposition we provide to our customers based on our long history of innovation and our reputation within the chemical industry for safety, quality and reliability. We will operate 37 production facilities located in 12 countries and serve several thousand customers located in more than 130 countries. Chemours is a wholly-owned subsidiary of DuPont.