

Vector Logistics selects Business Modelling Associates for Supply Chain Design

Vector Logistics has selected Business Modelling Associates (BMA) and technology partner LLamasoft for network design, analysis and optimisation, as well as strategic transportation route and fleet optimisation.

Vector Logistics, a subsidiary of JSE listed RCL Foods Limited, is the leading cold-chain third-party logistics service provider (3PL) for the food industry in Southern Africa, providing integrated logistics services to the retail, wholesale and food service sectors.

As a long-term user of a competing supply chain design tool, Vector identified LLamasoft as today's leading global solution for supply chain modelling and optimisation. After a thorough investigation and evaluation, Vector selected LLamasoft through leading supply chain design consultants, BMA. As the exclusive distributor for LLamasoft, BMA will provide training, implementation and consulting services to Vector with the aim of helping the company build its own internal supply chain design Centre of Excellence.

"We selected BMA for their holistic and comprehensive approach to supply chain design," said Phillip Kruger, head of Supply Chain Strategy at Vector Logistics. "By combining network optimisation, inventory optimisation, vehicle route optimisation and simulation on the same platform, Vector will be able to optimise its supply chains, identify potential alignment opportunities across the RCL Group companies, and test the effects of new network designs before enacting on them. In doing this, we will create living models of the end-to-end supply chain."

Vector will utilise LLamasoft's market leading technology to run supply chain optimisation projects both internally across companies in the RCL Foods group as well as offer the service externally to its principals and clients.

"Business Modelling Associates is proud to have been selected as Vector's partner for supply chain design," said Rod Stout, co-founder and director of BMA. "We look forward to working together with Vector on this journey to further enhance its reputation as a supply chain innovator and leader in the third-party logistics sector."