

News Snippet
For Immediate release

Aftermarket effort promotes new product sales

K1 Quarry, regarded as one of the leading quarrying operations in the region around George, recently purchased a new Pilot Modular Twister ACo6 vertical shaft impact crusher from Pilot Crushtec International's distributor, Innovexx, to increase its output of building sand.

K1 Quarry wasted no time in contacting the Western Cape-based distributor when faced with a heightened demand for building sand.

"Its prior experience with our previously owned products as well as regular support from our regional sales engineer established us as a potential supplier of choice when it was decision time for buying new equipment," says national sales manager Nicolan Govender.

He adds that a number of factors were fundamental to cementing the transaction: "The Pilot Modular Twister ACo6 provides high reduction crushing performance, outstanding value for money and, critically, we were able to supply a much needed product ex-stock."

Pilot Crushtec International and Innovexx's commitment to aftermarket sales and support is constantly building bridges with customers in the crushing and screening market. The resultant outcome is that it is enjoying significant levels of new business from users of previously owned equipment.

Ends
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Note to the editor:

www.pilotcrushtec.com

Pilot Crushtec International, South Africa's leading supplier of mobile and semi-mobile crushing, screening, washing and materials handling equipment, has for more than two decades set industry benchmarks for product, technical and service excellence. Pilot Crushtec International continues to build and consolidate its business through the development of relationships with its customers in Asia, Australasia, Europe, India, the Middle East and southern Africa.