

Press Information

ASSA ABLOY Entrance Systems

05 February 2015
For immediate release

ASSA Abloy Revolving Door Systems – Entrance Solutions of choice for Virgin Active Health Clubs across South Africa

ASSA ABLOY Entrance Systems has successfully installed revolving door entrance systems at 12 Virgin Active Health Clubs in South Africa in just under 12 months.

There are over 112 Virgin Active Health Clubs across South Africa in each of the country's nine Provinces. With the philosophy of 'Live happily every active', Virgin Active Health Clubs have created a health club that's different from all the rest. The facilities offer state-of-the-art equipment and a wide variety of fitness classes offered by highly trained instructors, within a controlled air-conditioned environment. The health clubs are designed to ensure maximum comfort and convenience for their members who are their number one priority.

According to André Aiton, ASSA ABLOY Entrance Systems Managing Director, the installations at the 12 respective health clubs are a combination of upgrades, renovations, extensions as well as brand new facilities.

The KDB-4-2400 2.4m revolving door systems with four leaves supplied and installed by ASSA Abloy Entrance Systems are pedestrian, security and environmentally friendly, offering easy, safe, convenient, uninterrupted entrance and exit availability for Virgin Active members to and from the health clubs.

In addition, the energy saving door systems prevent the air-conditioned atmosphere from escaping and thwart draughts. The controlled internal climate reduces electricity consumption which translates to cost savings for the health clubs.

2/...ASSA Abloy Entrance Systems-Virgin Active

Press Information

ASSA ABLOY Entrance Systems

2/...ASSA Abloy Entrance Systems-Virgin Active

"When it comes to upgrades and extensions there is only a limited period for installation to limit disruption so that member inconvenience is kept to an absolute minimum," explains Aiton. "We had to ensure that the doors were supplied within the time period specified; the widespread geographical location of the Virgin Active Health Clubs in Gauteng, the Eastern Cape and Kwazulu-Natal, presented us with a challenge. To streamline the installation of the door systems, we deployed specialist professional technical teams, equipped with the necessary tools and skills to each province." Aiton adds that the technicians have to remain on standby after fitment "to assist customers with rapid technical service support including advice, maintenance and repair of the revolving door systems."

According to Aiton, ASSA ABLOY Entrance Systems is a preferred supplier to Virgin Active Health Clubs because, "we offer a solution that works for the customer and meets the health club's pedestrian entrance requirements. The revolving door system is a high quality, competitively priced product which is backed by service excellence. In addition, our association with international Swedish giant, ASSA ABLOY, a global leading specialist in the manufacture and supply of door opening systems, provides us with access to a global pool of knowledge. With back up facilities in all major cities in South Africa as well as other northern African countries, we combine local knowledge with global expertise and product innovation for ultimate customer peace of mind," concludes Aiton.

About ASSA ABLOY Entrance Systems

ASSA ABLOY Entrance Systems is a leading supplier of entrance automation solutions for the front, interior and back of your building that ensure efficient flow of goods and people. With our worldwide presence we offer products and services dedicated to satisfying end-user needs for safe, secure, convenient and sustainable operations. Our product brands Besam, Megadoor and Albany are globally recognized. ASSA ABLOY Entrance Systems is a division within ASSA ABLOY.

Learn more at: www.assaabloyentrance.com

/Ends 3/...ASSA Abloy Entrance Systems-Virgin Active

ASSA ABLOY Entrance Systems

Pedestrian Door Solutions
1900 Airport Road, Monroe, NC 28110

Phone: 704-290-5520
Fax: 704-290-5555

E-mail: info.aaes@assaabloy.com
www.assaabloyentrance.com

Press Information

ASSA ABLOY Entrance Systems

3/...ASSA Abloy Entrance Systems-Virgin Active

ISSUED ON BEHALF OF: ASSA ABLOY Entrance Systems South Africa
(A subsidiary of ASSA ABLOY)
176 Progress Road, Technikon, Roodepoort
Tel: 011 761-5000 / Fax: 086-665-0493

www.besam.com / www.assaabloy.co.za

Media Contacts: André Aiton (S.A.I.M.): Managing Director
andre.aiton@assaabloy.com

Danny Govender: National Sales Manager
danny.govender@assaabloy.com

BY: Sonia Laverick - Laverick Media Communications cc
Tel: 011 027 8880 / Fax: 086 671 6836
lavmedia@iafrica.com / www.laverickmedia.co.za