

## **RIVERBED PROMOTES KRISTIAN THYREGOD TO SENIOR VICE PRESIDENT OF SALES IN EMEA**

Riverbed Technology, the leader in application performance infrastructure, announced that Kristian Thyregod has been promoted to Senior Vice President Sales, in Europe, the Middle East and Africa (EMEA), reporting to Paul Mountford, Senior Vice President and Chief Sales Officer at Riverbed. In his new expanded role, Thyregod will be responsible for sales strategy and execution in EMEA and driving growth across the region.

Thyregod joined Riverbed in August 2013 as Vice President of Sales for the Riverbed® SteelCentral™ business division in EMEA, where he has been responsible for all sales aspects of the company's performance management product portfolio. Prior to joining Riverbed, Thyregod was responsible for running the EMEA solution sales organization for both New Enterprise and Growth Market segments at CA Technologies. Thyregod has also held senior management positions at Navision (ERP) before moving to IBM and later EMC.

"Riverbed has transitioned from a single product to multi-product company offering the most complete platform-- the Riverbed Application Performance Platform™ -- for today's hybrid enterprises," explains Paul Mountford, Senior Vice President and Chief Sales Office at Riverbed. "With this brings a huge market opportunity and Kristian has proven his strong leadership skills during the last year and his extensive experience within the direct and indirect sales arena at previous organizations, makes him the ideal candidate for this role."

"Increasingly, we are seeing that organizations are deploying hybrid enterprise IT models to meet ever-increasing end user demands. At Riverbed, we are leveraging our continuous engineering innovation to address the complexity of these hybrid IT environments, and delivering to our customers the most complete visibility, control, and optimization solutions to accelerate performance of on-premises, cloud, and SaaS applications," adds Thyregod.

“I’m looking forward to working with our industry leading teams as we execute our go-to-market strategy and continue to strengthen our customer and partner relationships while generating new business opportunities and driving strong revenue growth.”

Thyregod will begin his new position in January 2015, taking over the role from Willem Hendrickx who has held the position since July 2011.