

K 2016 invites exhibitors from all over the world

Registration documents available from the beginning of 2015

Not long to go now: the registration documents for the world's premier trade fair for the plastics and rubber industry will be available from January 2015. That is when the printed exhibitor invitations will be sent out and the digital registration form can be used at www.k-online.com. For all companies wishing to participate in K 2016, the closing date for registration is 31 May 2015. Werner Matthias Dornscheidt, President and CEO of Messe Düsseldorf, and his team are looking forward to the exhibitor response: "After busy months of preparation, we are now shifting into the 'active' phase. We are again expecting a very big turnout, as K in Düsseldorf is the industry's platform for premieres. Every three years, companies from all over the world come here to present their innovations and their current and visionary solutions. Thanks to their unparalleled breadth of offering and the unmatched internationality of exhibitors and visitors, the fair is in a class of its own worldwide."

The presentations of exhibiting companies at K 2016 will be supplemented by a special show illustrating the possible uses of plastics and their diversified properties well beyond the present day. Health and nutrition, quality of life, communication and global networking, energy efficiency and climate protection, and safety and mobility are just some of the topics spotlighted. The special show is being organised by the German plastics industry under the auspices of PlasticsEurope Deutschland and Messe Düsseldorf.

Other highlights of the accompanying programme of K 2016 will be the Science Campus, the field of additive manufacturing and the PEPSO pavilion:

The Science Campus is the forum for research and teaching. In this special zone, institutes, universities and other higher education

establishments are presenting their latest scientific findings on the complex overall theme of plastics and rubber.

Under the 3D fab+print banner, special prominence will be given to the diversity of generative production techniques known as 3D printing.

At the Printed Electronics Products and Solutions (PEPSO) pavilion, suppliers from the printed electronics sector can exhibit their latest developments in a dedicated area.

Numerous useful features on the Internet will be making it easier for exhibitors to register for K 2016 and organise their trade fair participation. For instance, companies that exhibited in 2013 can log in with their existing access data. All they have to enter on the registration form are any changes to the 2013 details. First-time exhibitors are asked to choose the type and size of exhibition stand and enter what they will be exhibiting on the basis of product categories. Then they simply add a personal contact and the relevant company details, and their original registration is complete. Anyone who needs help is welcome to contact the teams in Düsseldorf and of any of the 72 foreign representatives and subsidiaries around the globe.

With its impressive product innovations and the multitude of business transactions concluded in October last year, K 2013 surpassed even the highest expectations. 3,220 exhibiting companies and 218,000 trade visitors came together in Düsseldorf.

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We would appreciate a sample copy of any reprints.

Information on K 2016 at:

www.k-online.de and on the social networks:

Xing: <https://www.xing.com/net/pri4bd1eex/k2013>

Facebook: <https://www.facebook.com/K.Tradefair?fref=ts>

Twitter: https://twitter.com/K_tradefair