

MEDIA RELEASE

Does South Africa Have An Africa Strategy? Find out at the Next Frontier Forum

Johannesburg, Friday 21st November 2014.

It is increasingly apparent to South African business that the future growth opportunity will be presented by Africa – the rapidly expanding economies of sub-Saharan Africa. Some South African firms are pioneers in their industries in expanding in Africa – for instance MTN in mobile telecoms, Naspers in media and Shoprite in retail. But is SA Inc. winning in Africa? Will SA firms retain their “first-mover” advantage? Competition is heating up from China, India, Brazil and the like – not to mention traditional multinational firms. Rapidly expanding populations and strong headline GDP growth are leading to Africa becoming more attractive for companies seeking to expand. How are South African companies fairing overall and what learnings are there from their experiences for the next generation of South African firms? What is the role of the South African Government and parastatals in supporting this African expansion and how can business and government collaborate to assist this process? Join us at this half-day Frontier Forum alongside leading Africa-focused companies as we discuss the topic “Does South Africa Have An Africa Strategy?” on Tuesday the 2nd-December 2014 at the Industrial Development Corporation (IDC), Sandton, Johannesburg.

Joining us to discuss this are the following speakers:



Miller Matola
Executive
with



Jayendra



Romeo Kumalo
Managing
Director



Kate Stubbs
Director
&
Communications



**Mohan
Vivekanandan**
Group
Executive:



**Kuloane
Kuloane**
Chairman of
the J&C Group
and co-founder
and Executive
Officer



Carlton Jones
Associate
Director,
Economic



Nils Flaatten
Chief Executive
Officer
Wesaro

In partnership with:



Deloitte.

DAILY MAVERICK

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About Frontier Advisory

In the new global economic order, frontier and emerging economies provide fresh opportunities for business growth and strategic positioning.

Frontier Advisory is a leading Research, Strategy and Advisory firm that assists clients to improve their competitiveness in frontier and emerging markets. Our focus is in Africa and markets in the emerging world. We work with the leadership of clients in the realms of business, government, nongovernmental sectors as well as academia to deepen their understanding and enhance their ability to succeed when entering emerging countries.

Frontier Advisory possesses the long-term relationships, market understanding and operational experience in all emerging regions that enables our firm to strategically position clients' businesses in these economies. All our services and solutions are bespoke and tailored to meet clients' strategic requirements.

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