

FOR IMMEDIATE RELEASE

**AFRISAM HONOURS 32 NORTH WEST ENTREPRENEURS FOR SUCCESSFULLY
COMPLETING ITS ENTERPRISE DEVELOPMENT PROGRAMME**

AfriSam has honoured 32 North West entrepreneurs for successfully completing its inaugural Enterprise Development Programme (EDP) in the province. The EDP is an accelerated training programme for black-owned Small, Medium and Micro Enterprises (SMMEs) to enable their inclusion in AfriSam's database of registered vendors. The entrepreneurs who were recognised own SMMEs ranging from cleaning services to catering, IT, welding, gardening and transport services.

Training was facilitated by Motswiri Consulting & Business Skills South Africa (BSSA) of Itsoseng in the Ngaka Modiri Molema District Municipality, North West Province, which has run mentoring workshops since March 2014. The training focused on equipping entrepreneurs with the necessary networking and technical skills to achieve business excellence.

"The success of the EDP is testament to AfriSam's support of local economic development. By identifying and improving black-owned SMMEs, we contribute positively towards skills development and employment," Derick Dreyer, AfriSam Dudfield General Manager, said.

"We were amazed by the level of commitment from the entrepreneurs. They saw this as an opportunity to improve their skills and set high standards for themselves so that they can become world-class service providers. We are proud of all of them," Dreyer commented.

Akanyang Mashobane, owner of AMAC Trading, expressed his gratitude to AfriSam for investing in local enterprise development. "We thank AfriSam for investing in our future by providing us with such valuable skills. These kinds of opportunities will go a long way in eradicating poverty and unemployment in our communities," Mashobane said.

To date, AfriSam's Enterprise Development team has held SMME Campaigns and Open Days in support of local communities around AfriSam's Lichtenburg, Roodekrans, Roodepoort and Eikenhof

operations. More communities will be included as the programme is rolled-out to other provinces in the future.

ABOUT AFRISAM (PTY) LTD

Founded as Anglovaal Portland Cement Company Limited in 1934, the AfriSam Group is today a leading black-controlled building construction materials group in Africa. With operations in South Africa, Botswana, Lesotho, Swaziland and Tanzania, the group has nearly 2 500 employees and an annual production capacity of over five million tons of cement. It has seven cement production facilities, a number of cement depots, 17 quarries and aggregate operations, 42 readymix concrete plants and a Ground Granulated Blast Furnace Slag (GGBFS) milling plant.

ENTERPRISE DEVELOPMENT PROGRAMME PIC 01: AfriSam Dudfield General Manager Derick Dreyer congratulates Akanyang Mashobane, owner of AMAC Trading.

ENTERPRISE DEVELOPMENT PROGRAMME PIC 02: The group of successful North West graduates from AfriSam's inaugural Enterprise Development Programme in the province.

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