

# Press Release



## **BASF in South Africa contributes towards social upliftment**

- BASF invests in the community in which it operates
- Donations and staff volunteering an integral part of BASF's CSR programme

**Port Elizabeth, 28 October, 2014** - BASF South Africa today contributed a further R50 000 to the Missionvale Care Centre in Port Elizabeth. The Centre is an inter-denominational, non-profit organization committed to providing quality care and support to improve the lives of the people of Missionvale, an impoverished area of the Nelson Mandela Bay Metropole. The Centre houses, amongst other facilities, a child support programme, feeding programme, HIV/AIDS support programme, community centre and school.

This donation to the Missionvale Care Centre supplements the donations made by BASF for the past two years when the company contributed towards the establishment of a Grade 4 classroom at the Centre's Academy as well as the purchase of educational equipment.

According to BASF's Port Elizabeth Site Director, Paul Allday, developing an ongoing relationship with Missionvale is a focus area for the site. "One of BASF's three strategic pillars is focused on

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Corporate Social Responsibility. We believe in developing relationships and partnerships with projects in our communities in order to ensure sustainable Corporate Citizenship,” he said.

Over and above the financial donations to the Centre, BASF staff at Port Elizabeth’s Mobile Emissions Catalysts site choose to donate their time by volunteering during the annual Mandela Day activities hosted by the Missionvale team. According to Allday: “Giving back to the community around us is one of the fundamental responsibilities of all corporate citizens. Contributions do not only have to be of a monetary nature, but can include social awareness and upliftment programmes that all staff can get involved in at any level,” he said.

end

#### **About BASF in South Africa & Sub-Sahara**

BASF has been doing business in South Africa over 45 years. Headquartered in Midrand, Johannesburg, the BASF Group in South Africa consists of eight companies with locations in Johannesburg, Port Elizabeth, and Cape Town, including a world-class automotive emission catalysts production site in Port Elizabeth. A regional sales hub for Eastern Africa, BASF East Africa Ltd., was established in Kenya in mid-2011. In July 2012 BASF West Africa Ltd, a new regional office, was opened in Lagos, Nigeria, in order to serve the West African market. BASF also recently invested in a dispersions production plant in Durban, which is producing acrylic dispersions since third quarter of 2012. Since 2013 former Becker-Underwood now BASF Agricultural Solutions forms also part of our group in South Africa. Recently BASF inaugurated its new production plant for concrete admixtures in Nairobi, Kenya.

The local group’s portfolio includes chemicals, plastics, coatings, dispersions, agricultural products, and nutrition. BASF products are used for industrial applications in various sectors e.g. paper, packaging, and leather, detergents, cosmetics, construction, mining, agriculture, and automotive industries. The local groups’ employee complement is around 1000 people. For further local information, visit [www.basf.co.za](http://www.basf.co.za).

Other local group portfolio includes chemicals, plastics, dispersions, agricultural products and nutrition. BASF products are used for industrial applications in various sectors e.g. paper, packaging, and leather, detergents, cosmetics, construction, mining, agriculture and automotive industries. For further local information visit the Website: [www.basf.co.za](http://www.basf.co.za).

### **About BASF**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).