

FOR IMMEDIATE RELEASE

**Headline/Working title: Set to service the Western Cape**

**Issued 24<sup>th</sup> October, 2014 - Johannesburg, Gauteng**

*Set construction and installation company Sets, Drapes, Screens, or SDS, is part of the Gearhouse Group of Companies and has been successfully servicing live events, venue requirements, television productions, custom exhibition stands and brand activations in Gauteng and the Western Cape for the past 6 years with set requirements as well as a variety of large format screens and draping.*

The company is known for its high quality product. "We have built up sufficient capacity over the years to be able to produce a large project to a tight schedule as well as to our benchmark quality" says SDS Director, Pieter Joubert.

The current focus is on upgrading the Western Cape facility to grow the SDS service in that region. Not only has SDS expanded their manufacturing workshop by an additional 450 sqm to facilitate larger, custom-built sets; but recent investments include state-of-the-art Computer Numerical Control (CNC) machining facilities and the addition of wall saws which will increase and refine manufacturing capacity. The company is also investing in a broader stockholding which will enable a full service drape and screen hire service in the Cape.

In Johannesburg, an upgrade of large format 16:9 screens to the latest screen projection technology is underway. The latest borderless screens provide a cleaner aesthetic on conferencing and AV-intensive events than traditional truss-surround screens and the company can also now offer the first 23 x 7m specialised rear projection, soft-edge blending screens available in South Africa. These screens provide a seamless image blend over a large surface with good gain and exceptional viewing angles.

The ongoing expansion of the business' specialised drape inventory includes new DMX controlled Kabuki outdoor curtain-drop systems which have been configured for both linear and curved release effects - ideal for adding an unusual element to your product reveal.

Even the process work flows at SDS have come under review with the establishment of a Project Management department in the Cape Town branch targeting improved cohesion and client service onsite, managed by Jacques Gunning

###

ISSUED ON BEHALF OF GEARHOUSE SA (PTY) LTD

FOR MORE INFORMATION CONTACT:

Robyn D'Alessandro

Tel: +27 (0) 216 3000

Cell: +27 (0) 83 607 3010

Email: [robyn@gearhouse.co.za](mailto:robyn@gearhouse.co.za)

Website: [www.gearhouse.co.za](http://www.gearhouse.co.za)