



## Press Release

### Media Contact:

Amber Dale  
amber@chatterboxpre.com  
+971 50 7952 652

## Fortinet Strengthens its Presence in the Middle East Market

*With the appointment of Nader Baghdadi as Enterprise Sales Director for the Gulf Countries and the relocation of Yann Pradelle, Vice President for Southern Europe, Middle East & Africa, to Dubai*

**Dubai, UAE, October 20, 2014** - Fortinet® (NASDAQ: FTNT) - a leader in high-performance network security – today announced the appointment of Nader Baghdadi as its Enterprise Sales Director for the Middle East and the relocation of Yann Pradelle, Vice President for Southern Europe, Middle East & Africa, to Dubai to oversee its entire territory.

Yann Pradelle, vice president for Southern Europe, Middle East & Africa regions at Fortinet has moved to Dubai to drive Fortinet's growth in the region and supports the company's goal of becoming the premier security vendor in the market.

"I'm relocating to the Middle East to help establish Fortinet as the undisputed champion of the security market. The Middle East region represents a real growth opportunity for Fortinet. According to IDC, we are already number 2 in the region and are strengthening our local team in order to reach the number 1 position via new senior appointments and an enhanced focus on our strategic markets which are Telco, Enterprise and SMB," explains Pradelle.

With his appointment as Fortinet's Enterprise Sales Director for the Gulf countries, Nader Baghdadi will manage a team of major account managers with a primary focus on large enterprises, maintaining and increasing overall customer satisfaction, and driving Fortinet's market share growth in the region. Based out of Dubai, Baghdadi will report to Alain Penel, Fortinet's Regional Vice President for the Middle East.

"My mission is to enhance Fortinet's brand equity and grow market share across the region, thus helping Fortinet achieve the prime position in the Middle East's security market," says Baghdadi. "Many enterprises are remodeling their IT security policy, and we are seeing a growing emphasis on threat mitigation and incident response. We also see that organizations have changed their view on IT Security – from a cost to a core element to enable their business success. With Fortinet's feature rich, end-to-end portfolio, we have the ability to meet end-users' requirements, and provide the right solution."

Baghdadi's appointment comes at a time when Fortinet is increasing its footprint and presence across the region, in response to significant business growth and increased product demand across the Middle East.

"Nader is a valuable addition to the expanding Fortinet team - his mission and goals are needs to help Fortinet stay ahead in the crowded enterprise IT security market," says Alain Penel, Regional Vice President- Middle East, Fortinet. "We are confident that he will help open doors to new industry verticals, enhance our customer relationships, maximize our revenue results and help to position Fortinet as the security leader, in the long term."

Baghdadi has more than 17 years of experience in the Middle East with organizations such as Ruckus Wireless Inc, Motorola Solutions Inc, Cisco, and Juniper Networks. He brings a wealth of technical know-how and management skills, while possessing a thorough understanding of the region's enterprise market opportunities and challenges.

### **About Fortinet**

Fortinet (NASDAQ: FTNT) helps protect networks, users and data from continually evolving threats. As a global leader in high-performance network security, we enable businesses and governments to consolidate and integrate stand-alone technologies without suffering performance penalties. Unlike costly, inflexible and low-performance alternatives, Fortinet solutions empower customers to embrace new technologies and business opportunities while protecting essential systems and content. Learn more at [www.fortinet.com](http://www.fortinet.com).

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