

October 2014

For the attention of media in: Africa

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## **Chicago Pneumatic targets further growth in South Africa with appointment of new distributor**

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International construction equipment manufacturer Chicago Pneumatic has appointed BMI Group as its latest authorised distributor in South Africa. With a depth of experience in South Africa's construction and mining sectors, the company will support Chicago Pneumatic in further expanding its growing presence in Southern Africa, and has full access to the CP portfolio of handheld pneumatic, hydraulic and petrol-driven tools alongside compaction equipment, rig-mounted attachments, portable compressors, generators and light towers.

*"What ultimately made us decide to partner with Chicago Pneumatic is the tried and tested nature of their equipment, which is ruggedly built and ideally suited for use in tough African working conditions," commented David Ireland, Managing Director of BMI Group. "This, and the diverse range of competitively priced construction equipment solutions on offer, made us jump at the opportunity to work with Chicago Pneumatic, which we see as a great fit for our customer base."*

As a sign of its commitment to the Chicago Pneumatic brand, BMI Group recently took delivery of an order for the first CP1100-21 high pressure, mechanical portable compressor in Africa, which is to be used in a special application on the South African railways. Jacques van der Westhuizen, Business Development Manager for Chicago Pneumatic in Southern Africa, commented: *"South Africa is a very tough and competitive market, but with BMI's reputation for excellent service, backup and customer support, we managed to secure the order. It is for this reason that we are pleased to add BMI to Chicago Pneumatic's growing distributor network in South Africa, which we see as an important international market and major potential area for growth."*

Founded in 2010, the BMI Group is headquartered in Johannesburg and operates seven sales and services centres located in strategic locations across South Africa. With a highly experienced team, comprising a dedicated salesforce and qualified electrical and mechanical technicians, the company serves customers across the whole of South Africa and Lesotho. In addition to offering sales of Chicago Pneumatic equipment, BMI Group also provides an aftersales

service, through which it can offer to maintain and repair CP equipment both from its four workshops and directly at customer sites via its mobile service technicians.

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Images can be downloaded from the CP photo archive by visiting <http://photo.cp.com>

To learn more about the extensive range of Chicago Pneumatic equipment, please visit [www.cp.com](http://www.cp.com). For all of the latest news follow us on Twitter via [@CP\\_Construction](#), connect with us on [Facebook](#) and [Google+](#) or find our [Chicago Pneumatic](#) LinkedIn company page.

**About Chicago Pneumatic**

Since 1901, the Chicago Pneumatic name has represented high-performance tools and equipment designed for an extensive range of applications. Chicago Pneumatic offers a wide range of pneumatic, hydraulic and petrol-driven equipment, portable compressors and generators, light towers, rig-mounted attachments, and compaction equipment for the construction and demolition industry. With a global network of distributors, Chicago Pneumatic provides customers with worldwide sales and service support. To learn more about the extensive range of Chicago Pneumatic equipment, please visit [www.cp.com](http://www.cp.com).