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**Demand for Webb's VLP Antennas from Tracker Industry**

The tracker industry in South Africa is seeing the light in terms of the effectiveness of Jasco Group company, Webb Industries' VLP (Very Low profile) Iridium antennas. While the round version of these antennas is only 3mm thick and 8cm in diameter, by extending the footprint of the board, Webb is able to include 2.4GHz, wide band Cellular & 900MHz ISM in the 3mm format.

"While it is possible to include more than one frequency," says Webb engineer Terry Reuss, "the tracker industry in South Africa, for cost and other reasons, tends to focus on single-purpose antennas."

Pieter Smits, CEO of GlobalTrack, which recently purchased a large quantity of Webb's VLP Iridium antennas, says that he is delighted with their performance. "We worked together with Webb to produce something that would be fit-for-purpose in terms of our requirements and they did a great job in producing the product," says Smits.

He adds that it's not only the quality of the product but the overall quality of the service that makes the difference. "Webb is great at what it does from a technical perspective, but they are also a wonderful company to deal with."

GlobalTrack is the biggest supplier in Southern Africa of tracking equipment to trucks travelling cross-border into Africa and it has developed a reputation for saving its clients significant sums of money in what can only be described as a challenging environment. "By using a unique tracking solution, GlobalTrack is able to reduce transport costs across the continent of Africa which results in a decrease in the total cost of goods (including food). This innovative approach is saving both the transporter and the consumer money," Smits says

Reuss says that because the VLP antenna can be supplied painted in any colour it can be more easily disguised for covert & external installations; the low profile means less protrusion and therefore less chance of damage or vandalism when installed on bigger mobile and static machines like trucks, earth-moving equipment, cranes, remote utility meters etc.

Iridium's 66 LEO cross-linked satellites – the world's largest commercial constellation – operate as a fully meshed network that is supported by multiple in-orbit spares. Reaching over oceans, through airways and across the Polar Regions, Iridium solutions are ideally suited for industries such as transportation and asset tracking, maritime, aviation, government/military, emergency/humanitarian services, mining, forestry, oil and gas, heavy equipment and utilities.

Iridium provides service to subscribers from the U.S. Department of Defence, as well as other civil and government agencies around the world. It sells its products, solutions and services through a network of service providers and value-added dealers.

*Webb Industries, part of the JSE-listed Jasco Group, was established in 1973, and has grown into one of the largest suppliers of ancillary telecommunications equipment to the sub-Saharan region.*

**For more information please contact Webb on + 27 11 719 0000.**

Caption for photo: (Webb LP antennas)

Side view of some of Webb's VLP antennas.