### Long-standing Supporters Return to Pumps Valves & Pipes Africa Expo

Global forecasts of increased growth in the pumps, valves and pipes sector also reflects market realities and growth predictions in Africa. This is quite evident, based on strong industry support for the forthcoming Pumps, Valves & Pipes Africa (PVPA) Expo next year. A number of major players – including foreign companies and local staunch supporters – have already signed up for this popular event, which takes place from 20 to 22 May 2015 at Gallagher Convention Centre in Midrand, Gauteng.

Regional and international interest in the PVPA show – now in its ninth year – has never been greater, says show organiser John Thomson of Exhibition Management Services. "Rising global demand for water pumps is a direct result of massive urbanisation and industrialisation around the world," says Thomson. "Research by Population Action International shows that by 2025, more than 2.8 billion people in 48 countries will face water scarcity; 40 of these countries are in West Asia, North Africa and Sub-Saharan Africa. The PVPA Expo is proving once again to be an ideal platform for suppliers to reach new and existing markets and explore the opportunities there. Worldwide interest in doing business in Africa is as strong as ever," says Thomson.

### **Governments Push Recycling**

Governments around the world – including many in Africa – are pushing industries to recycle and re-use water, and encouraging water pump manufacturers to develop energy-efficient products to reduce power bills of users.

"The world's top 10 water pump manufacturers hold over 50% of the market in highly competitive developed regions, while developing economies like Africa still offer brighter and more robust growth opportunities, perhaps for smaller players. Africa's water-related technology market is expected to grow to \$700-million by 2020, and its manufacturing market to \$200-billion," adds Thomson.

## **Regular Exhibitors Support PVPA**

Long-time exhibitor KSB is a leading supplier of pumps, valves and related systems, and will showcase new energy-efficient pump units at the show. "The PVPA Expo is a vitally important opportunity for us to showcase new technologies, products and solutions relevant to current market needs," says KSB's spokesperson. "The show also gives us an opportunity to meet new customers, build relationships and introduce our products and services to a focused, wider audience. Africa is an important, growing market where we can supply complete fluid management systems from 'off the shelf' products to custom engineered solutions to customer requirements."

### **More Industry Leaders on Board**

Other industry players on board include Kira Valves, Performa Pumps and Celtech Pipe Systems, which have exhibited at the show for many years.

# **About Pumps, Valves and Pipes Africa**

Pumps, Valves and Pipes is an exhibition for suppliers to mining, water utilities, national and local government, industrial and civil engineering, manufacturing, food, beverage, dairy, brewing, agriculture and horticulture, petrochemicals, pulp and paper.

Pumps, Valves and Pipes will once again form part of The SA Industry & Technology Fair (INDUTEC). This exhibition is a synergistic mix of 10 events targeting manufacturing, engineering, water, petrochemical, plastics, and energy sectors.

INDUTEC is endorsed and supported traditionally by 33 leading professional associations and organisations making it the leading showcase for industry on the continent. It also plays host to many associated conferences and workshops.

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