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FOR IMMEDIATE RELEASE

WD® To Focus On NAS Storage At GITEX 2014

Enhanced WD Red™ and Red Pro™ Now Deepens Reach into Medium to Large NAS Market

Dubai, UAE, October 7, 2014 – [WD®](#), a Western Digital company, and world leader in storage solutions, will showcase its pace-setting WD Red™ range of NAS hard drives at GITEX Technology Week 2014. The range consists of the WD Red and WD Red Pro SATA drives, which are designed for use in NAS devices that target SOHOs and medium to large businesses respectively.

“WD is first-to-market with a 6TB capacity for SOHO NAS-specific storage, and with the release of a 5 TB hard drive, we are ideally positioned to address the broad demand for NAS storage across verticals,” said Khwaja Saifudin, Senior Sales Director, Middle East, Africa and India, WD. “Together WD Red and WD Red Pro provide reliable storage in a range of capacities and performance options for consumers and small to large businesses alike.”

WD Red drives are optimised for use in SOHO NAS systems that feature between 1-to-8 drive bays. The drives are available in 2.5-inch and 3.5-inch formats and with up to 6TB of capacity (3.5-inch). WD Red Pro, available with up to 4TB of capacity and available only in 3.5-inch form factor, compliments WD Red by addressing the heavier demands of 8-to-16 bay NAS devices, which are designed for medium and large businesses. WD will also showcase its WD Green™ line of cool, quiet and eco-friendly hard drives, which have also received capacity expansion in 5 TB and 6 TB additions for high capacity consumer applications.

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“The convergence of rapid content and device growth requires a new storage paradigm that gives consumers complete control over their digital lives. We will continue to highlight our leadership position in the storage business and focus on the WD MyCloud EX4 which gives consumers the freedom to store, share files, stream media and access content anywhere with no monthly fees and can also feel secure in the knowledge that their cloud resides in their own home under their exclusive control.

“WD has been a part of GITEX Technology Week for the past 15 years - we see it as an excellent opportunity to showcase our latest technologies. It’s also a convenient platform that allows us to meet our customers who are otherwise spread across the region,” added Saifudin.

WD will be present as part of Dubai Silicon Oasis at GITEX Technology Week during which WD will also meet its partners and customers from across the region at dedicated meeting rooms at Jumeirah Living.

About WD

WD, a Western Digital company, is a long-time innovator and storage industry leader. As a storage technology pacesetter, the company produces reliable, high-performance hard disk drives and solid state drives. These drives are deployed by OEMs and integrators in desktop and mobile computers, enterprise computing systems, embedded systems and consumer electronics applications, as well as by the company in providing its own storage products. WD’s leading storage devices and systems, networking products, media players and software solutions empower people around the world to easily save, store, protect, share and experience their content on multiple devices. WD was established in 1970 and is headquartered in Irvine, California. For more information, please visit the company’s website at www.wd.com.

Western Digital Corp. (NASDAQ: WDC), Irvine, Calif., is a global provider of products and services that empower people to create, manage, experience and preserve digital content. Its companies design and manufacture storage devices, networking equipment and home entertainment products under the WD, HGST and G-Technology brands. Visit the Investor section of the company’s website (www.westerndigital.com) to access a variety of financial and investor information.

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EDITOR’S NOTES:

WD product photos: <http://wdbrand.com/>

Editorial review samples of WD Red and WD Red Pro may be requested via WD’s website:

http://www.wdc.com/en/company/pressroom/eval_request.asp