

# Press release

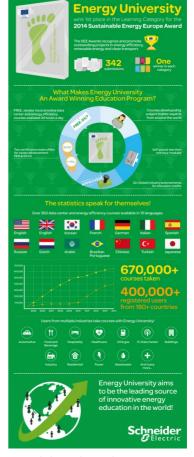
# Schneider Electric's Energy University achieves first place in the European Commission's 2014 Sustainable Energy Europe Award

Rueil-Malmaison (France), September 16, 2014 – Schneider Electric's Energy University, a free online educational programme designed to enhance knowledge about sustainability and energy efficiency, achieved first place in the Learning Category for the 2014 Sustainable Energy Europe (SEE) Award. This award, for which 342 projects were submitted this year, is presented annually by the European Commission during the Sustainable Energy Week.

Available on-demand anytime at <a href="www.MyEnergyUniversity.com">www.MyEnergyUniversity.com</a>, Energy University offers more than 350 courses and has been helping professionals since 2009 make smarter choices about the top issues impacting the energy industry today. Energy University also offers two global professional certification exams for career enhancement. In partnership with the Institute of Energy Professionals (IEP), Energy University recently launched its Professional Energy Manager (PEM) exam. The exam gives energy-focused individuals an option for earning credentials in the growing sector of energy management. Since its launch in 2013, over 100 professionals from around the world have been certified. Currently, more that 600,000 courses have been taken by over 370,000 professionals in 13 languages and in over 180 countries.

"These figures, along with the SEE Award recognition, demonstrate not only the success of the project, but also the need for skilled professionals in energy efficiency topics, says Chris Hummel, Chief Marketing Officer, Schneider Electric. In the field of sustainability, most information currently available is technical and geared towards civil engineers and scientists – leaving little support for the general business person or homeowner. Energy University fills this gap and allows business people and homeowners to make educated decisions about energy use and management."

The programme's success is measured by looking at user trends. The majority of users come back regularly, signing up and enrolling in



further free courses. Every month, thousands of users are logging on and learning about energy management. Individual user profiles are diverse, demonstrating the far reaching impact of the programme. Energy University users are facility, building, electrical, environmental, energy and design professionals. They are typically managers, directors, individual contributors and college students who are all seeking to enhance their career or to understand energy efficiency concepts. Multinational companies are also taking advantage of Energy University's unique opportunity for professional development. Many global companies in the automotive, food and beverage, hospitality, healthcare, oil



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and gas, and information technology sectors have all used the site. Energy University also offers the opportunity for companies to create custom learning paths inside their site to serve as an internal training tool for their own employees.

### Related resources:

- www.MyEnergyUniversity.com
- What Makes Energy University an Award-Winning Educational Program
- Link to the infographic

### **About Schneider Electric**

A global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructures, Industries & Machine Manufacturers, Non-residential Buildings, Data Centres & Networks and the Residential sector. Focused on making energy safe, reliable, efficient, productive and green, the Group's 150,000-plus employees achieved sales of 24 billion euros in 2013, through an active commitment to helping individuals and organisations make the most of their energy. <a href="https://www.schneider-electric.com">www.schneider-electric.com</a>













## About the Sustainable Energy Europe Awards (SEE)

First launched in 2006, the SEE Awards recognise and promote outstanding projects in energy efficiency, renewable energy and clean transport. The SEE Awards gather projects that contribute to the Europe 2020 strategy for smart, sustainable and inclusive growth and have a proven impact. The competition is open to stakeholders from the public and private sector including SMEs, multi-national industry associations, academic institutions and NGOs. The SEE Awards integrate five different categories according to different policy strands: awareness-raising (COMMUNICATING), educational programmes (LEARNING), buildings (LIVING), energy savings (CONSUMING) and clean mobility (TRAVELLING).