

MEDIA RELEASE

Leading Speakers Analyse the Latest Trends in China-Africa Business

The China Africa Business Forum 2014 is hosted by Frontier Advisory, a leading Research, Strategy and Advisory firm that assists clients to improve their competitiveness in frontier and emerging markets.

Johannesburg, Thursday, 11th September 2014

China's engagement is re-shaping Africa's economic landscape. The speed at which Chinese firms are growing their businesses in Africa is proof of the positive environment of business for Chinese capital that Africa provides. It is forecast that within four years, Africa will become China's largest regional trading partner.

Frontier Advisory once again hosts the annual China Africa Business Forum to bring together leading Chinese and African companies along with thought leaders and practitioners engaged in China-Africa commerce; to discuss and engage on the latest developments in the China-Africa business environment.

Joining the China Africa Business Forum this year will be:



Colin Coleman
Managing Director
Goldman Sachs



Dr. Feng Li
Executive Vice President
Bank of China's Johannesburg Branch



Michael Power
Strategist
Investec



Yang Yirui
Minister Counsellor and Deputy Head of
Mission Embassy of the People's
Republic of China in the Republic of
South Africa



Ian Ross
Chief Underwriting Officer
and Head of International
Hollard



Peter Draper
Senior Research
South African Institute for International
Affairs

as well as:

Peter Wonacott; Africa Bureau Chief, Wall Street Journal
Martin Habel; Principal Financial Officer, International Finance Corporation
Du Wenhui; Chief Executive Officer, Zendai South Africa

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About Frontier Advisory

In the new global economic order, frontier and emerging economies provide fresh opportunities for business growth and strategic positioning.

Frontier Advisory is a leading Research, Strategy and Advisory firm that assists clients to improve their competitiveness in frontier and emerging markets. Our focus is in Africa and markets in the emerging world. We work with the leadership of clients in the realms of business, government, nongovernmental sectors as well as academia to deepen their understanding and enhance their ability to succeed when entering emerging countries.

Frontier Advisory possesses the long-term relationships, market understanding and operational experience in all emerging regions that enables our firm to strategically position clients' businesses in these economies. All our services and solutions are bespoke and tailored to meet clients' strategic requirements.

Visit **www.frontieradvisory.com** for more information.