

Press Release from Atlas Copco South Africa

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Atlas Copco's lady employees sharpen their financial skills during Women's Month in August

Atlas Copco South Africa, a company that considers employees as its most important asset, recognises that women of today have many financial responsibilities and in some cases they are the sole bread winners.

“Whether single or in a relationship, it is most important that women are financially savvy,” says Atlas Copco South Africa’s Corporate Communications Manager, Kgothatso Masekela. To assist women in sharpening their financial skills, Masekela and HR Manager, Wendy Buffa-Pace, chose ‘Financial Pitfalls for Women’ as the theme for this year’s August Women’s Month celebrations at Atlas Copco.

Before the formal part of the day began, the ladies enjoyed fat free smoothies and frozen yoghurt in the company canteen, prepared especially by Atlas Copco’s very own chef, Eugene Welgemoed.

Next up was financial guru, Craig Anderson from Insurance Zone who shared some constructive, practical and useful financial advice. Judging from the positive comments that followed, it was clear that the ladies found his financial guidelines to be of great value.

“The presentation was very inspiring and taught me a few things I didn’t know,” commented Ramadimetja Reason Dire (Accountant - ACBS).

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“I would like to inspire all women to take care of their own finances, to be more involved and to be in control of their lives. Someday you might not have someone to rely on, just yourself, so always be prepared.”

Myrtle McDonald (Production Planner – After Market) agrees with Ramadimetja and adds, “I could relate 100% to everything Craig said and I’m inspired to take even more control of my finances. I would like to say to women out there to take care of yourself. Anything can happen. As a divorcee it took me an entire year to get back on my feet because I wasn’t prepared or financially wise to cope on my own.”

Every year Atlas Copco hosts something special for its lady employees during Women’s Month. Some of the fun events included hat making in 2011 and in 2012 the ladies painted a shoe on a square canvas. Masekela adds, “They had carte blanche with the décor and we had some really colourful end results, fashion designers in the making!”

“Woman’s month in South Africa reminds us that as women we are unique and special and that we should love and appreciate ourselves. We should embrace self-motivation and also inspire women around us to be financially fit and independent, not only for one day or for one month in the year; every day should be a celebration of being a woman,” concludes Masekela.

Atlas Copco is a world-leading provider of sustainable productivity solutions. The Group serves customers with innovative compressors, vacuum solutions and air treatment systems, construction and mining equipment, power tools and assembly systems. Atlas Copco develops products and service focused on productivity, energy efficiency, safety and ergonomics. The company was founded in 1873, is based in Stockholm, Sweden, and has a global reach spanning more than 180 countries. In 2013, Atlas Copco had revenues of BSEK 84 (BEUR 9.7) and more than 40 000 employees. Learn more at www.atlascopco.com