



MEDIA RELEASE FROM CRADLESTONE MALL

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More top brands for Cradlestone Mall

Cradlestone Mall today announced that its Woolworths store is expanding into 1,200sqm of additional space to include more brands and offer greater variety to its shoppers.

Woolworths will begin its expansion immediately to add upmarket brands Country Road and Trenery to its ranges in Cradlestone Mall.

Cradlestone Mall General Manager, Cara Grobler, comments: "Customers can expect to enjoy the stylish fashion from Trenery and Country Road at Woolworths Cradlestone Mall later this year. This shows that there is good demand from our market for these quality and stylish brands."

The 76,000sqm, Cradlestone Mall opened in November 2013 in the heart of Mogale City on Johannesburg's West Rand with a fresh retail mix and wide choice in nearly 200 shops, restaurants and services. Cradlestone Mall is owned and developed by Sasol Pension Fund, Pivotal Property Fund and Retail Africa.

Grobler adds: "We continue to add more brands and variety to our mall as we grow our market and become more established. We will continue to listen to what our shoppers want and find the best ways to meet their retail needs."

During August, two new retail hard-hitters will join Cradlestone Mall. Packing powerful retail pull. Dis-Chem and Food Lovers' Market will open their doors, to add their clout to Cradlestone Mall's strong retail lineup, easy access and appealing modern design.

Further, Virgin Active will open at Cradlestone Mall in December this year, adding greater variety to the mall, and making it convenient for people to meet more of their daily needs under a single roof.

This will complement its shopper appeal with a power-house line up of retailers led by anchor tenants including Woolworths, Pick n Pay, Checkers, Game with FoodCo, Dion Wired and the Edcon Group.

"We strive to make sure that Cradlestone Mall is the perfect one-stop retail destination for everything customers need to shop, eat, be entertained, work out and enjoy, every day," says Grobler.



"At the same time we are benefitting from growing super-regional support, with consumers visiting Cradlestone Mall from the North West province as well as Gauteng, to enjoy the variety, choice and appealing experience that makes the mall an ideal day out for the whole family to enjoy."

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