

Hippo.co.za provides SA's first SME Business Insurance Comparison Website

It is now possible for business owners to compare and buy insurance from multiple SME business insurers online. Derek Wilson, Head of Hippo.co.za says, "It is important that small and medium enterprises implement sustainable growth strategies for their businesses. These growth strategies should include proper business insurance cover in order to bounce back from unexpected losses such as the hijacking of business vehicles."

Hippo.co.za is free to use, compares a range of insurance and other financial service products from leading South African service providers. Wilson says, "We provide instant indicative quotes for business insurance from multiple insurers so that you can compare prices and features and select the one that is best suited for your business. It is hassle free and saves you time as you no longer have to call around yourself, the website does the work for you. You also have peace of mind as we look after your privacy and information."

According to the official 2012/13 crime statistics for South Africa, "Business robberies increased by 2.7% to 16 377 incidents. This crime type has consistently increased in the past eight years so it is 345% higher than in 2004/05." (<https://africacheck.org/factsheets/factsheet-south-africas-official-crime-statistics-for-201213/>)

Wilson says, "In light of the increasing crimes affecting businesses and hindering the growth of SME's, Hippo.co.za is able to help business owners find the best deal and now offers business insurance quote comparisons for business interruption cover, office contents cover, electronic equipment cover, fire, money cover, theft cover, glass cover, goods in transit, accidental damage and employer's liability."

"We are looking to add more insurers to join the panel and we are currently in talks with big name insurers," confirmed Amanda Thomas, General Manager, New Business Development at Hippo.co.za.