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Press release

## Schneider Electric Announces the Winners of *Go Green in the City 2014*, its Fourth International Case Study Competition

**Rueil-Malmaison (France), July 11, 2014** – Schneider Electric, the global specialist in energy management, hosted the 24 finalists for the conclusion of its global business case challenge, ***Go Green in the City***, in Paris from June 17th to 21<sup>st</sup> 2014. The final event was held at the Group's headquarters. The winners for this year's challenge are from Hong Kong. The laureates Jin Deng Keith Chan and Man Ki Lee from the University of Hong Kong won the challenge for their idea which helps people to efficiently use, monitor and manage their energy consumption through a mobile application

The 12 finalist teams came from Egypt, Brazil, China, Vietnam, India, New Zealand, United States, Russia, Turkey, Japan, Canada and France. They presented their ideas for efficient energy management in smart cities to a jury composed of Schneider Electric senior management.



*"From the success of the fourth edition of **Go Green in the City**, we can see the increased interest of students around the world in energy issues," said Karen Ferguson Executive Vice-President of Global Human Resources at Schneider Electric. "Attracting further talents in a very competitive market is a real challenge for Schneider Electric and this competition allows us to connect with students who share our passion for creating a more sustainable future."*

During the 4 day event, the finalists visited facilities of the Group, networked with Schneider Electric employees and attended career-building workshops. The students also had the opportunity to tour an energy-efficient solar village under construction for the Solar Decathlon<sup>1</sup>, a student competition in Versailles (France) that will be held from June 28<sup>th</sup> to July 14<sup>th</sup> and is also sponsored by Schneider Electric.

The winning team of ***Go Green in the City 2014*** won a world VIP-style trip with Schneider Electric, visiting facilities and networking with employees and senior management. they were also offered a professional opportunity with Schneider Electric.

The ***Go Green in the City*** competition has received a total of over 14000 participants in the last four years and expanded its scope from 8 countries in 2011 to 159 countries in 2014. In these last four years, Schneider Electric has seen strong and increasing interest from students, especially from the new economies. First time participants, Egypt and Nigeria had an impressive representation in this year's challenge and there was a surge in entries from India and East Asia.

Find out more at [www.gogreeninthecity.com](http://www.gogreeninthecity.com)

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<sup>1</sup> [www.solardecathlon2014.fr](http://www.solardecathlon2014.fr)



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### **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centres & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the Group's 150,000 plus employees achieved sales of 24 billion euros in 2013, through an active commitment to help individuals and organizations make the most of their energy.

[www.schneider-electric.com](http://www.schneider-electric.com)

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