

FOR IMMEDIATE RELEASE

Johnson Crane Hire Adds To Small Crane Fleet To Meet Increasing Demand

Johnson Crane Hire, which operates the largest mobile crane fleet in Africa, is meeting an increasing demand for hire of cranes below 120 tons by continually adding units to its small crane fleet.

“The demand for smaller crane hire comes from a broad range of industries, primarily transport, electrical and construction,” says Johnson Crane Hire Johannesburg branch and Kusile depot manager, Celenté Van Vreden. “Small mobile cranes are the solution when it comes to picking up anything that can’t be lifted by a forklift or a truck mounted crane.

“It’s just as important to use a reputable crane hire company for smaller cranes as for the large cranes. We treat the smaller jobs in exactly the same way we manage the bigger lifts – identical standards are applied — and this has resulted in an excellent safety record and a highly satisfied customer base.

“Operating within a highly competitive market, we differentiate ourselves by providing all customers throughout South Africa and neighbouring countries with a total lifting solution delivered through our ‘SMART’ — Safety, Maintenance, Availability, Reliability and Total Cost Effectiveness — brand promise. These elements are delivered through highly structured company processes that ensure we pay attention to detail and comply with all the necessary legal requirements. Added value is delivered through rigging, logistics, lift engineering and CAD studies, as well as insurance.

“We don’t consider the job finished until the crane is safely back in our yard and I believe we go through all these processes better than anyone else in the market. The proof of this is in the amount of repeat business coming our way.”

Johnson Crane Hire sends representatives to customer sites to conduct inspections before each lift to determine the most suitable crane for the job and whether the unit will be able to access the site, as well as to assess the viability of the area on which it will stand.

Safety underpins all Johnson Crane Hire operations, with comprehensively documented and implemented safety systems that comply with all industry safety standards and thorough risk assessments conducted before each lift. There is a primary focus on proper crane maintenance, supported by the company's national workshop in Johannesburg.

To ensure its operators are properly trained, Johnson Crane Hire runs its own fully-fledged in-house training school for crane operators in Vanderbijlpark that graduates about 24 certified operators for the company every year and it is one of the industry's few accredited training service providers. Every single operator working for the company has been proved to be competent in all aspects of crane operation.

"We're able to supply small cranes from our own extensive and growing national fleet and we don't subscribe to rehiring cranes to meet customer demand," says van Vreden. "In general, we're seeing increased demand for cranes of all sizes from short and long term hire customers alike. For example, we recently established a depot to serve the Kusile power station and the number of units on site has grown from six to 23 in a period of just two months. Our more established supply of mobile cranes to the Medupi power station is also a success story, securing a prominent position in the Lephalale area for our company."

SMALL CRANE HIRE PIC 01 : Some of the Johnson Crane Hire Johannesburg team from left Celente van Vreden, JCH Johannesburg branch manager; Willem Engelbreght, technician; Alwyn Labuschagne, technician; Julius Lesele, driver and Nischal Bundhoo technical representative Johannesburg.

SMALL CRANE HIRE PIC 02 : A Johnson Crane Hire 120 t crawler crane with a hydraulic boom for maximum flexibility.

SMALL CRANE HIRE PIC 03 : A 30t crane during a Johnson Crane Hire in-house training.

SMALL CRANE HIRE PIC 04 : A 35t mobile crane - one of the new members to the Johnson Crane Hire small crane fleet.

SMALL CRANE HIRE PIC 05 : The new Johnson Crane Hire small crane fleet awaiting utilisation.

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