

Breakbulk Workshops in Dar es Salaam & Nairobi
Provide Unmatched Opportunities for Professional Formation

29 May 2014 - Hundreds of logisticians will take part in the East African Breakbulk Workshop Series which will deliver invaluable opportunities for professional formation via the **Certificate of Achievement in Project Cargo Management**. The Certificate of Achievement in Project Cargo Management is globally renowned and ISO-accredited.

The series of 2-day workshops will be held 11-12 September 2014 from 9:00am-5:00pm at the Hyatt Regency Dar es Salaam/ Kilimanjaro, Tanzania as well as held 15-16 September 2014 from 9:00am-5:00pm at the Crowne Plaza Nairobi, Kenya.

Professional Formation Activities

The **Certificate of Achievement in Project Cargo Management** short course is ISO accredited and has been designed to appeal to project forwarders or those seeking to enter project forwarding who seek to fast track their skills and knowledge, or to refresh their approach on how to achieve success. The instructor led training includes applied exercises and case studies. The non-technical course has been held at venues around the world and has received excellent feedback.

This intensive non-technical two-day workshop program covers key areas that focus on practical training in industry best-practice that could be effectively applied in the workplace from day one. Business communication training supports career progression within supply chain management. This focuses on tender writing and persuasive proposal writing in addition to the importance of crisis communication, cultural communication and non-verbal communication. The course concludes with a mini case study that draws on all elements of the training program where attendees will gather in small groups on the final afternoon of the course to complete a challenging heavy-lift request for tender.

About the Instructors

Mr. Kevin Stephens has 40 years of international industry experience that provides a wealth of knowledge covering all aspects of the supply chain, particularly project forwarding, ship-broking, chartering and contract management activities. He was responsible for the formation of international 3PL heavy-lift network the Project Professionals Group. Management consultant, Mr. Rodger Hall has extensive university teaching experience in Australia and operates his own consultancy - Sun Communications.

Register before 15 August 2014 and receive early-bird discounted rates for the Breakbulk Workshops to be held in Dar es Salaam & Nairobi. For more information and to register, please go to www.breakbulk.com.

The East African Breakbulk Workshops is two of ten annual specialized transportation events organized by Breakbulk Events & Media, a division of AXIO Data Group. Major exhibitions include Breakbulk China, Breakbulk Europe & Breakbulk Americas. Breakbulk Events also organizes targeted Congresses & Workshops in South Africa, Turkey, Brazil, India & the USA. For more information, please contact Alli McEntyre, Managing Director at amcentyre@breakbulk.com Ph: +353 21 470 9595