

FOR IMMEDIATE RELEASE

Timber iQ to showcase winning ITFB award projects

24 April 2014: Timber iQ – Design & Construction, a foremost South African trade publication dedicated to promoting timber in design and construction, will be showcasing the best in South African timber frame building in its upcoming June/July issue.

To bring well-rounded, timber-infused content to its readers, each issue of Timber iQ is shaped and inspired by current trends and industry events. The June/July issue bears no exception and will highlight all the winning projects of this year's Institute of Timber Frame Builders' (ITFB) annual awards in another exciting ITFB issue.

Billy Perrin, Publisher at Trademax Publications, comments, "We are now in our third year of partnering with the ITFB to bring these top-class winning projects to our readers, who are inspired to build with timber when they see these ideas come to life at the hands of talented South African designers and builders."

Timber iQ and the ITFB harnessed the power of collaboration two years ago when they finalised their media partnership, which came into being because of their shared vision to see the rise and success of the timber frame building and allied industries in South Africa.

Werner Slabbert, President of the ITFB, and keen advocate for building with timber, says, "The future of environmentally friendly housing will come about through building homes with timber. Timber is a renewable resource, and a well-planned timber home could easily achieve a negative carbon footprint as far as the structure is concerned. More and more people are realising the value of timber structures and are constructing timber homes as their primary residence, as opposed to utilising timber to build only their prized holiday homes."

"The ITFB is currently recognised as the only accredited institution qualified to control timber construction in the local built environment. Banking institutions, building inspectorates and insurance institutions all recognise the ITFB for its 'Seal of Controlled Quality,' and frequently require the ITFB to conduct controlled building inspections of timber frame structures," he says, adding, "Our media partnership with Timber iQ has helped enhance and advance the image of timber frame building in South Africa, and we look forward to showcasing many more beautiful timber frame projects in this unique South African title."

Perrin concludes, "It is a shared goal of ours to promote the use of timber in construction, and a pleasure for us to be a part of celebrating excellence in this field."

The ITFB awards evening takes place at D'Aria Wine Estate in Durbanville, Cape Town on the 15th of May 2014.

For more information:

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Caption: Designed and built by Knysna Timber Homes, House van Zyl won the gold ITFB award for structures larger than 220m², as well as the inaugural Timber iQ media award in 2013.

About Timber iQ:

Timber iQ – Design & Construction is a glossy magazine dedicated to all aspects of timber design and construction, bringing its readers relevant content that is in tune with the local market, as well as showcasing project features with international flair. Now entering its third year, Timber iQ engages industry leaders to share their expertise and insight, highlights top-class products and services in the local market, connects local trade through important industry information and company profiles, and features some of the most beautiful timber-infused architecture and design from around the world. Timber iQ also offers the informed consumer a practical and inspiring read that enhances their interest in timber and encourages the use of timber in practical DIY applications.

Timber iQ pays homage to timber, not only as a practical and green building material, but an aesthetically pleasing alternative to traditional building materials. Our readership includes architects, specifiers, designers, contractors, builders, furniture manufacturers, sawmills, joineries, timber merchants, industry associations (like the ITFB, ITC, SAWPA, TASA, SAWLFA, FBUMA, GRFMA, KSA, etc.) and their members, and suppliers to the entire timber value chain – from industrial tooling and machinery, to fixtures, fittings, coatings and sealants.

About the ITFB:

The Institute of Timber Frame Builders was founded in 1982 as the Timber Frame Builders Association with a vision to promote and maintain acceptable standards with regard to all aspects and disciplines of timber construction. It is the mandate of the ITFB to further the interest of all concerned with the design, building, manufacturing, erection and sale or marketing of any structure classifiable as a timber/timber frame building. Furthermore, the ITFB's aims include: the promotion, support, or opposition, if need be, of any proposed or existing legislation or other measures affecting the interests of its members; the encouragement of eligible persons and businesses to join the institute, whose membership classes include builder members, architects, engineers, suppliers and associated organisations; and the establishment of direct access to and dialogue with related professional institutes, policy makers and clients. Not only is the ITFB recognised as the custodian of timber frame construction by the financial/building/insurance institutions, ITFB has also been recognised by the SANS 10082 (timber construction SABS document), as well as the SANS 10043 (flooring construction document).