

Imperial Logistics

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Accreditations Add Value For Imperial Cargo's Longstanding Clients

Johannesburg, 20 March 2014 – Reflecting its commitment to continuous improvement, Imperial Cargo, member company of Imperial Logistics, recently attained ISO 14001 and ISO 9001 accreditation, as well as RTMS (Road Traffic Management System) accreditation for its Cape Town and Port Elizabeth fleets. The company expects to have its full fleet RTMS accredited by the end of this year, reports managing director Christo Theron.

"These accreditations form part of our strategy to add value in the service offering to our customers, and reflect our vision to be a responsible and respected service provider of choice in the southern African logistics industry," he comments.

RTMS is an industry led, voluntary self regulation scheme that encourages consignees, consignors and transport operators to implement a vehicle management system that preserves road infrastructure, improves road safety and increases the productivity of the logistics value chain. *"This system recognises sustainable, high standards in driver behavior and fleet maintenance. It measures loyalty and dedication to customers and staff - as well as national legislation compliance - through load control, driver wellness and vehicle fitness,"* Theron elaborates. *"All these factors impact the way in which we, as a logistics service provider behave on the road."*

Outlining the principles of ISO 14001 accreditation, he explains that it specifies the criteria for an environmental management system for small to large organisations. *"This accreditation reflects an organisation's commitment to three key environmental management goals - namely legal compliance, pollution prevention and continuous improvement. Imperial Cargo chose to pursue the ISO 14001 as it assists the company to improve its business, reduce environmental risks and minimise our operation's impact on the environment. It clearly supports the Environmental Sustainability Policy of Imperial Logistics."*

ISO 9001 is based on eight quality management principles, including customer focus, leadership and continual improvement. Theron reveals Imperial Cargo's motivation for pursuing this accreditation: *"We needed a system to manage quality within the company; to reinforce our commitment to well maintained assets and vehicles that complement our*

brand. We now have proper policies in place for every aspect of our business, which enhances service to our customers and which creates an environment where our employees feel proud to be part of the company."

Theron says these accreditations add value to the service that Imperial Cargo offers customers - many of which have longstanding partnerships with the company. *"We have forged many longterm relationships with clients – some spanning more than two decades, but we will never rest on our laurels,"* he stresses. *"We are constantly striving to improve our service, and exceed our clients' expectations."*

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About Imperial Logistics

With extensive operations throughout Europe and Africa, Imperial Logistics is uniquely placed to partner companies in leveraging the value inherent in their supply chains. By positioning ourselves as an extension of a clients' business - building our clients' brands alongside our own - we are co-collaborators in unlocking the competitive advantage contained in complex and dynamic logistics environments. Our own differentiators lie in a combination of an extensive resource base of transportation, warehousing and distribution operations and best-of-breed integrative process and technology solutions. We apply our pre-eminent supply chain management skills to manage operational processes across end-to-end value chains on behalf of our clients. As a multi-branded business, we are in a position to optimise the benefits, scale and synergies that are derived from large businesses, while retaining agility, customer focus and an entrepreneurial flair that characterises smaller businesses. We recognise that our clients' requirements are unique and customise our service offerings accordingly, whilst leveraging our experience to benefit each client. For more information, please visit www.imperiallogistics.co.za

About Imperial Cargo

Imperial Cargo Group's strength is in its ability to utilize and integrate its own resources, intellectual capital and cutting edge technology with other service providers in Imperial Holdings and with external partners. In addition to Imperial Cargo, the Imperial Cargo Group comprises four synergistic operating companies, namely Imperial Cargo Namibia, Atlantis, Dekson Transport and National Transport Services. Imperial Cargo provides line haul and local transportation and warehousing across South Africa and Namibia, including cross border transportation to Botswana, Lesotho and Swaziland. The company also handles containers in Cape Town and Port Elizabeth. It has established expertise in transport broking, consolidation inter-modal transport and supply chain management. Imperial Cargo also has access to a number of support service companies that offer integrated IT solutions, anti-hijacking and tracking services. For more information, please visit <http://www.imperialcargowesterncape.co.za/>