

# Press Release



## **BASF South Africa (Pty) Ltd contributes towards social upliftment**

### **➤ BASF invests in community school**

**Port Elizabeth, South Africa – 03 March 2014.** BASF South Africa (Pty) Ltd donated on Friday, 28<sup>th</sup> February, R50 000 towards educational equipment for the Cotswold Primary School in Port Elizabeth. The school, which caters for 450 children from Grades R to 4, is committed to providing a strong educational grounding for children from disadvantaged communities in and around Port Elizabeth.

Said BASF South Africa's Site Director, Paul Allday: "BASF globally selects Corporate Social Responsibility programs that foster positive social development. The company's activities are focused above all on making contributions towards the education of young people. BASF also considers voluntary work conducted by our employees to play an important part in maintaining a functional community."

Apart from the relevant donation, BASF South Africa has identified the need to support the fight against the growing problem of drug abuse in the communities in which the school children live. Therefore, during the cheque handover presentation held at Cotswold Primary School on Friday, BASF staff members took the opportunity to engage the

03 March, 2014

Ref: LB280214

Petra Bezuidenhout

Phone: +27 11 203 2422

Fax: +27 11 203 2430

Petra.bezuidenhout@basf.com



BASF Holdings SA Pty Ltd  
852 Sixteenth Road, Midrand,  
South Africa  
P O Box 2801  
Halfway House 1685  
Phone: +27 11 203 2422  
Cell: +082 900 1603  
Contact: Petra Bezuidenhout  
Corporate Communications  
<http://www.basf.co.za>

learners in a drug awareness play in order to emphasize the dangers of drugs.

ENDS

#### **About BASF, South Africa**

BASF has been doing business in South Africa over 45 years. Headquartered in Midrand, Johannesburg, the BASF Group in South Africa consists of eight companies with locations in Johannesburg, Port Elizabeth and Cape Town. Apart from a world-class automotive emission catalysts production site in Port Elizabeth BASF also recently invested in a dispersions production plant in Durban which is producing acrylic dispersions since third quarter of 2012. The local groups' employee complement is around 1000 people.

Other local group portfolio includes chemicals, plastics, dispersions, agricultural products and nutrition. BASF products are used for industrial applications in various sectors e.g. paper, packaging, and leather, detergents, cosmetics, construction, mining, agriculture and automotive industries.

For further local information visit the Website: [www.basf.co.za](http://www.basf.co.za).

#### **About BASF Globally**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).