

International Interest in Cape Industries Showcase surges

With five months to go before its début opening, the massive Cape Industries Showcase

2014 exhibition (CIS) has attracted a phenomenal response from many international companies. “Exhibitor interest for this exciting new multi-sector show has been stronger

than expected,” says John Thomson of show organisers Exhibition Management Services.

The Cape Industries Showcase (CIS) encompasses the Maritime & Offshore Marine Africa

Expo, the Oil & Gas Africa Expo, the Refrigeration and Airconditioning Expo and the Empowertec Africa SME Expo, all taking place at the Cape Town International Convention

Centre from 2 to 4 July 2014.

Commenting on the strong support for the show, Thomson says: “This is certainly due to the

wide spectrum of inter-related industries covered by the four-in-one show. A number of

suppliers and manufacturers from the United States, United Kingdom, Germany, Turkey and

the Czech Republic have already registered for the Showcase.”

Pumping is Big Business at CIS 2014

One of the earliest confirmed exhibitors for CIS 2014 is MSA, a valve manufacturer from the

Czech Republic. The company supplies ball valves, gate valves, swing check valves and globe

valves, as well as specialised valves for nuclear power engineering.

“We are very keen to find a local distributor partner for our products, and to explore any

business possibilities in new markets like southern Africa and West Africa,” says Katerina

Butchtová, Marketing Officer at MSA. “We have supplied valve products to customers all

over the world; the Korea Gas Corporation, Swedish energy company Fortum AB, and

refineries in Saudi Arabia, UAE and around the world.”

Another exhibitor keen to use CIS as an opportunity to develop business contacts and explore market opportunities is Leistritz Pumps. Based in Germany, the company develops,

manufactures and markets engineered products for the transportation, power generation

and process industries. “We will be using CIS to introduce our range of screw pumps to the

local market,” says the company’s Yvonne Haas.

Other high-profile exhibitors confirmed for the Cape Industries Showcase include Casamar

from the Seychelles and Guidance Marine from the United Kingdom.

High-Profile Industries Showcases Diverse Exhibitors

Casamar is a Seychelles-based company servicing Spanish, French, and Japanese tuna purse

seine vessels operating in the Indian Ocean. It has a complete stock of tuna nets, twines, ropes, floats, chain, marine hardware, and deck supplies, and offers a net repair facility.

UK-based Guidance Marine supplies vessel control systems such as Dynamic Positioning, which uses laser and radar CyScan, RadaScan and Mini RadaScan sensors to enable vessels to hold position and operate safely in close proximity to installations, immune from GPS errors.

“The Cape Industries Showcase is quickly building into a fantastic multi-industry trade exhibition of African opportunities, which will certainly generate a lot of new business for overseas exhibitors, as well as a growing number of South African companies signing up to exhibit,” concludes Thomson.

For More Information

Refrigeration and Airconditioning Expo: Saki Magoxo on +27 11 783 7250 or email sales@exhibitionsafrica.com

Maritime & Offshore Marine Africa and Oil & Gas Africa: Linda Kaufman at Exhibition

Management Services. Tel: +27 11 783 7250. E-mail: sales5@exhibitionsafrica.com.

Website: www.exhibitionsafrica.com

ENDS

Ref: CIS2014/002

Photos

MSA's ball valves, bolted body ball valves with hand wheel

From MSA's product range: ball valves, bolted body ball valves with hand wheel MSA's valves – including its gate valves – are manufactured according to API standards.

UK-based Guidance Marine supplies vessel control systems such as Dynamic Positioning, which uses laser and radar CyScan, RadaScan and Mini RadaScan sensors to enable vessels to hold position and operate safely in close proximity to installations, immune from GPS errors.

EMS - STAGING THE CONTINENT'S LEADING TRADE EVENTS SINCE 1984
South Africa-based Exhibition Management Services (EMS) is one of the longest established event

organisers in the country and is the only events company on the continent with years of experience

in delivering Pan African exhibition programmes.

With nearly 30 years of networking in Africa, EMS's database is unique in the industry and enables

the unrivalled identification, notification and participation of qualified international trade

visitors to
its events.

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