our press release



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Title of release This is the only way to save electricity

Unless an invention is introduced to supply all the electricity needs of society, to date tariff hikes and other methods have not been enough to encourage sufficient energy conservation.

However, a new technology — one that has been improved for accuracy and efficacy — has now been introduced to the market, which is a product that seems to be the only viable way to save energy, realistically.

"With businesses, such as call centres, now operating at 24 hours, our department saw the desperate need to develop and find a product that will dramatically reduce this overwhelming energy usage," says Marc Rudman, General Manager of Voltex Lighting.

This new technology is a front-of-the-wave advancement in the field of energy conservation because of its reliability and measurable outcomes. Until now the only measurable way to ensure month-to-month saving was by abstinence.

"With the new Hubbel Occupancy Sensors, customers can expect to save as much as 40% on lighting waste," explains Rudman, who also illustrated how the Daylight Harvesting system can significantly reduce the need for artificial lighting —savings of up to an estimated 70% on wasted lighting energy consumption can be achieved in some instilations.

Every business is different — that's why Voltex Lighting offers a wide range of technologies to suit the needs of every business or residence. For example, cubicle businesses may find the Ultrasonic technology more efficient, whereas a parking lot may benefit from Infrared technology.

"With the aim to save our customers on unnecessary lighting costs," says Rudman, "and also to reduce CO2 emissions, we feel this technology is the answer — the only answer that will make an essential difference."

For more information please contact Voltex Lighting on +27 (12) 402 0251, or via e-mail voltexlighting@voltex.co.za or visit www.voltexlighting.co.za.

Visuals: Please upload the following visuals to support the article above. https://www.dropbox.com/sh/5cjql4714o7cqrh/k1ChGqVsNI

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