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Double Coin Unveils New Loader Tire at the 2014 CONEXPO-CON/AGG Show

MONROVIA, Calif., February 21, 2014 – Double Coin Tires and CMA, a leading tire manufacturer and marketer is pleased to announce its participation in next month's **CONEXPO-CON/AGG** show in Las Vegas, Nevada on March 4th through 8th at the Las Vegas Convention Center.

"As part of our on-going commitment to the global off-the-road (OTR) community, we are pleased to be a part of this year's show exhibiting our full line of radial OTR tires," said Aaron C. Murphy, Vice President of CMA. "In addition, we are introducing our latest OTR technological advancement – the new Double Coin REM-19 45/65R45 L5 loader tire unveiling exclusively at this year's show. We invite current and prospective customers to visit us at booth #65401 to learn more about our products."

Double Coin engineering is in development stages for new radial scraper tires to be released later in the year. In addition, the company has increased their North American field sales staff to better serve the aggregate and OTR industry.

Visit: www.conexpoconagg.com for more information about the show. For more information about Double Coin Tires, visit: www.doublecointires.com.

ABOUT DOUBLE COIN

Double Coin Tires have been marketed in the U.S. since 1992 and have grown in popularity every year. The company markets tires to some of North America's most influential distributors including American Tire Distributors, Carroll Tire Company, The Del-Nat Tire Corporation, Tire Dealers Warehouse, Tire Wholesalers, Inc., and many more. Double Coin also supplies strategic Servicing Dealers including Action Tire, Allied Tire & Oil, Les Schwab Tire, McCarthy Tire, OK Tire Store, Parkhouse Tire, Pete's Tire Barn, Redburn Tire, Southern Tire Mart, Sullivan Tire, Todo Neumaticos y Mas (Mexico), as well as many others.

Double Coin Tires are supplied by China Manufacturers Alliance, LLC, which is based in Monrovia, California and is a subsidiary of Double Coin Holdings, Ltd. Double Coin products include truck and bus radial and radial off-the-road tires that enjoy OEM fitments at major North American transportation and construction equipment manufacturers. In addition, Double Coin Tires are tested at some of the most progressive transportation fleets in North America. In 2011, Double Coin introduced Giant Radial OTR products and Radial R-1 Agriculture tires into the North American market. In 2012, the company introduced the OptiGreen™ Series of EPA SmartWay® Verified low rolling resistant tires that meet federal government requirements for fuel savings. For information about Double Coin products, visit: www.doublecointires.com.

ABOUT CMA

CMA, LLC manufactures and markets flag, associate and private brand products from Double Coin Holdings, Ltd., and from several other strategic manufacturers. Flag and associate brands distributed by CMA include: Double Coin, Warrior, Dynatrail, Dynacargo, Dynastar, Duraturn and Bluestar. In addition, CMA supports several large tire marketing organizations with private and exclusive brand consumer and commercial tires.

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