

MEDIA RELEASE FROM GOSCOR LIFT TRUCK COMPANY

November 2013

Goscor Appointed Moresport Preferred Supplier

Goscor Lift Truck Company (GLTC), part of Imperial's Goscor group, has been appointed as a preferred materials handling supplier for Moresport's new DC in Philippi, Western Cape.

Moresport CFO, Cobus Loubser, says that his company likes to standardise its equipment wherever possible to enhance efficiencies. "To this end, Goscor was a sensible choice when deciding on a preferred materials handling supplier. Their pricing is competitive, they have a quality product with a proven track record and a long-term ability to support and maintain their machines," Loubser says.

The most recent deal included 3XCrown TSP 6500-1.5 with 12570mm lift and 2XCrown SC500 three-wheel 1.8 ton electric forklifts with quad masts. While the former is specifically designed for VNA (very narrow aisle) configurations, the latter's quad mast also enhances efficiencies in VNA applications.

GLTC's Western Cape regional sales manager, Shane Farren, says that higher racking does not have to mean longer cycle times. "The Crown TSP 6500 VNA Forklift Series delivers the throughput needed for inventory flexibility at up to 13.5 metres, while its powerful 48 Volt AC motor delivers higher performance in fast-paced very narrow aisle applications," Farren says.

The SC500 three-wheel electric forklift is a multipurpose workhorse with the power, manoeuvrability, and industry-leading dependability to do whatever is required, day after day, year after year. "Their durability and performance are second to none and, in VNA applications, the quad mast, which is unique to Crown, is a major advantage," says Farren. "If your application calls for low collapsed height and high load placement, the Crown quad mast is the answer, which provides an extra 1270mm lift-height versus a triple-stage mast with the same collapsed height."

Loubser says that these machines were chosen specifically for VNA applications and their performance has been as expected. "Both the machines and the service of Goscor's Western Cape branch have been up to Goscor's normal high standard," he concluded.

MoreSport, based in Cape Town, is South Africa's leading retail and distribution organisation of sports related footwear, apparel, and equipment.

ABOUT GOSCOR LIFT TRUCK COMPANY

Since 1984 Goscor Lift Truck Company (GLTC), part of Imperial's Goscor Group, has, offered world class equipment and solutions in the warehouse materials handling industry. GLTC is the sole distributor in South Africa of some of the most world's most famous brands including: Crown, Doosan, Bendi and Hubtex. GLTC is part of the Goscor Group – now part of Imperial- which has been supplying the local market with state-of-the-art industrial equipment and world-class solutions for the past 29years. It consists of 9 key divisions, and is an exclusive distributor of leading and world-class brands of industrial equipment.

Caption for pic: (Moresport_120522a)

In Moresport's new DC in Philippi, Western Cape, Goscor Lift Trucks Shane Farren and John Petrie with turret operators (l-r) Dylan Gabriels, Yusuhf Mohamed and Marcelino Phillips and Three Wheeler operators: Clint Sasman and Salvatauri Sylvester.

Issued on behalf of:
Goscor Lift Truck Company
Tel: 0861 GOSCOR (467 267)
E.Mail: lifttrucks@goscor.co.za
Contact: Mr Darryl Shafto
Website: www.goscor.co.za

For further info please contact:
Brooke Browde Communications
Tel: (011) 485.5800
E.Mail: mail@bbcomms.co.za
Contact: Mr Alan Browde