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## FOR IMMEDIATE RELEASE

## IROCK Names Jordan Eastern Regional Sales Manager

**VALLEY VIEW, Ohio** (Oct. 31, 2013) – **IROCK Crushers,** a leading manufacturer of screening and crushing equipment, has hired Thomas Jordan as its eastern regional sales manager. Jordan joined the IROCK team in September 2013 and is working to strengthen the IROCK dealer network along the East Coast from Maine to Florida.

"This company has one of the most extensive lines of crushing and screening equipment in the industry," Jordan said. "I'm excited about gaining dealer representation along the East Coast and continuing to build the IROCK name in North America."

Sean Donaghy, national sales manager for IROCK, said Jordan's background in mechanical engineering helps him understand the equipment and how it's manufactured, which is a major advantage in making sales. "Thomas has a level of experience and knowledge that will put him right at home on our team," Donaghy said. "His expertise and consultative approach go hand in hand with our goal to connect customers with dealers and provide the best products for any operation."

In addition to building the dealer network and helping in the selling and service of IROCK equipment, Jordan trains sales teams and assists in developing new IROCK products and markets.

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Jordan is originally from Northern Ireland and moved to the U.S. in 1999. Prior to joining IROCK, Jordan has worked for past 17 years in the crushing and screening industry as a dealer manager and sales manager. He lives in Hershey, Pa, just six hours from IROCK's headquarters in Valley View, Ohio.

IROCK Crushers is a leading manufacturer of portable crushing plants, screening equipment and other related products. The company, which formed in 1992, is committed to bringing the most productive and highest quality equipment and solutions to customers through innovation, expertise, and outstanding service and support. For more information, contact IROCK Crushers, 5531 Canal Rd, Valley View, OH 44125, call 866-240-0201, fax 440-735-4974, e-mail sales@irockcrushers.com, visit the website at www.irockcrushers.com or see the equipment in action on YouTube.

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