

Island Gis And Google To Host Landmark Geospatial Technology Conference

Stakeholder discussion will debate how dynamic shifts in GEO technology can future-proof the Oil & Gas industry's data and operational challenges

Island GIS, a leading independent GIS (Geographic Information Systems) consultancy and provider of innovative and integrated geospatial solutions for the oil and gas industry, today announced that it is running a landmark conference on GEO technology for the Oil & Gas industry. The conference will be jointly run with Google, following the recent appointment of Island GIS as a Google GEO Enterprise Partner.

“Within the Oil & Gas industry, the opportunities that GEO technology can deliver in helping solve the real challenges that many organisations face is just not fully understood,” says Paul Edmunds, Director, Island GIS.

The company believes that whilst the Oil & Gas industry is expanding at a great rate, the operational and financial risks associated with exploration and production are also increasing. In conjunction with this, there is only a finite amount of expertise, resource and operational skill-sets available that are required to meet the demands of such a burgeoning sector. This skills gap within the industry and the lack of experienced senior operations personnel is resulting in inefficiently run large-scale projects. These

issues combined present the industry significant challenges in relation to the operational and financial risk of key industry projects.

Paul Edmunds continues:

“GEO technology can be a key solution to the challenges that we are seeing. By managing huge quantities of data, imagery and providing an analysis of specific projects, companies can be provided with a real-time operational picture of their physical assets and activities wherever they are in the world. This enables them to continually monitor progress and development, which gives them the knowledge and insight to make more informed decisions faster.

“And in terms of the skills challenge, GEO technology creates real transparency and insight into specific projects, which can bring together teams, no matter how dispersed, and enables decision-makers to ensure that their operations are progressed in the right way.”

Paul Edmunds concludes:

“Ultimately, GEO technology strives to de-risk operations at the outset, rather than waiting for issues to occur, and ensures operational effectiveness and financial efficiency throughout the lifecycle of any project. The aim of this conference is to open the minds of organisations to its possibilities and the competitive advantage that can be gained from using it.”

The conference, which will be hosted on 29th October 2013 at Google's UK Headquarters in London, will feature panelists from Google and Island GIS as well as representatives from IPIECA, the global oil and gas

industry association for environmental and social issues,
and Scottish and Southern Energy.

More information can be found at

<<<http://www.islandgis.com/events/4578904984>>>