

## **A complete business connectivity solution**

Local business IP solution website [www.WhichVoIP.co.za](http://www.WhichVoIP.co.za)

<<http://www.WhichVoIP.co.za>> has been leading the market since 2010 as the number one portal for all VoIP and hosted PBX provider research and technology information in South Africa. The site has become the first port of call for most businesses and users operating in the industry who are looking for IP voice solutions, providing objective analysis on all credible providers and helping empower users to make informed decisions before engaging with the preferred providers.

"As successful as our portal is, we have believed for a while that the missing link has been connectivity. This is the foundation of any IP solution – the quality of experience for both VoIP and hosted PBX comes down to the connectivity. If you ask any business what their biggest IP voice concern is, guaranteed it's about consistent and reliable connectivity," says Mitchell Barker, CEO of [www.WhichVoIP.co.za](http://www.WhichVoIP.co.za) <<http://www.WhichVoIP.co.za>>

"We have been monitoring the wireless space and working on a knowledge base for around two years, which we believe will surpass any reference site that we have found on the Web to date. In fact, with the official launch of our new site, we believe that we are going to deliver value far beyond user expectations through the addition of comparison and reference material like our connectivity section. Not only are we able to inform the industry about wireless technology (the who, the why, the how), but we have built up an invaluable knowledge base around the wireless experience, factors to consider when evaluating providers, understanding the technology, and then evaluating credible service providers. It's has been a very exciting time for us, and we look forward to sharing this with the public."

Although the wireless section is new, [www.WhichVoIP.co.za](http://www.WhichVoIP.co.za) <<http://www.WhichVoIP.co.za>> has identified and aligned with a number of Tier 1 partners, and will continue to build the list of providers significantly over the coming weeks. "This will bolster us into the top position, and gain the title of the number one complete business connectivity solutions website in South Africa. We call on all Tier 1 partners wanting to get involved to contact me directly. There is value to be added – let me show you where," says Barker.

WhichVoIP.co.za offers the following:

- Comprehensive and credible information on VoIP, hosted PBX and wireless connectivity technology
- Evaluate provider packages and solutions and find the right partner for your business - we'll even connect you with the right people in your chosen provider company
- Follow our Forum for industry-relevant provider news and information
- Compare VoIP phones, review IP fax and SMS solutions, and even understand VoIP wholesale, which will take your VoIP reseller business to the next level
- Search through our national directory of service Providers. There are 10 relevant categories, from carriers, resellers and wholesalers, to technology distributors and industry legal consultants.
- Query your VoIP provider by inserting your phone number, and much more.

"We have always had a very unique and strong value proposition, and we have enjoyed strong organic growth, to now being endorsed by many leading operators in the industry. Going forward, we will continue to provide monthly industry insights and opinion pieces, and all the other features our regular users are used to. They will still get the best information, and a monthly newsletter summarising industry movement. We are glad to be able to provide even more value with the enhancements we have introduced," Barker says.