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**IMPERIAL GOES MOBILE, BUYS FOREFRONT AFRICA**

Johannesburg, 28 August 2013 – Listed entity, Imperial Holdings is entering the mobile and telecommunications industries with the recent acquisition of mobile technology firm ForeFront Africa (FFA).

The company will form part of the newly launched *Resolve* brand and become *Resolve Mobile*. This will allow the companies to work together seamlessly and provide the best possible digital and mobile strategies to the group, as well as clients and partners.

*"Imperial is excited to enter into the strategically critical mobile technology arena alongside a team with such notable skill and extensive African experience,"* says Cobus Rossouw, Chief Integration Officer. *"We are now well placed to partner our clients in leveraging the potential of mobile commerce in their value chains."*

Tracy Langdon Surkont and Nicholas Haralambous founded ForeFront Africa in 2013 after both recently exiting separate ventures and having worked together at Vodacom SA. The company was founded after Haralambous and Surkont spotted a market requirement for skilled mobile talent willing to work in African countries with experience in those markets.

*"Tracy and I knew that we were onto something after founding the company when we were approached by companies throughout Africa and further afield to make use of our services,"* says Haralambous. *"Partnering with Imperial Holdings will bring massive opportunities to our company and assist in growth which we would have battled to achieve otherwise."*

*Resolve Mobile's* clients include WASPs, mobile network operators as well as social networks from around the world.

Surkont says that FFA has experience and a grasp of the market that few others have, *"We understand that the market is complicated, each country in Africa needs unique attention and each company brings with it a different offering and unique requirements."*

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**About Resolve**

Resolve is the newly formed venture that merges Imperial group companies Volition, e-Logics and their associated businesses with some existing managed services capacity in the group. The consolidation enables us to offer clients a complete services solution - from design, through implementation and managed services. Resolve incorporates the consulting and deep functional expertise offered by Volition with the technology capabilities of e-Logics, as well as operating and managed services capabilities from other companies in the group. The result is a powerhouse of experience and expertise - with the capability to offer not just consulting and separate technology services but full business process outsource services that enable the implementation of true value centric solutions. What sets us apart is how we leverage these broad capabilities, and integrate them to amplify the business value we deliver to our clients. Resolve's focus will be on driving competitiveness for business in Africa and African business and our approach to Africa - along with our burgeoning experience across the continent - is one of the factors that differentiate Resolve from its competitors. Our aim will be to partner with clients on their journey into and through Africa, sharing their risks and sharing their successes. For more information, please visit [www.imperiallogistics.co.za](http://www.imperiallogistics.co.za)