

## **Blue Turtle appointed Ayehu reseller in Africa to extend IT Automation offering**

### **The top IT tasks that customers automate:**

- [Active Directory Password Reset](#)
  - [Automate SQL Query](#)
  - [Automate Service Restart](#)
- [Automate Disk Space clean-up](#)
  - [Event log monitoring](#)

*Johannesburg, 15 February 2013:* Blue Turtle Technologies (Blue Turtle) as part of its service management strategy has signed a partnership with Ayehu to provide advanced automation to the South African market.

Gabby Nizri, Founder & CEO at Ayehu advises: "Ayehu identified South Africa as a growing market with extensive opportunities. Blue Turtle is an IT leader in the southern African market and we needed a strong partner with exceptional expertise, support and knowledge of the local market. The opportunities for growth were a real factor when identifying a partner and we needed a partner with a solid track record for delivery."

Ayehu develops and markets innovative enterprise-class IT Process Automation solutions. Ayehu helps IT professionals to identify and resolve critical incidents, simplify complex operations and achieve improved control over IT infrastructure

eyeShare™ is a light-weight IT toolbox that lets you automate complex IT processes within hours. Using a visual workflow designer with over 500 pre-built activities and 100's of pre-packaged workflow templates, you can automate IT tasks across physical, virtual or cloud environments.

Andrew Parsons, product manager at Blue Turtle Technologies comments: "Ayehu's suite of solutions brings with it an extension to Blue Turtle's automation solutions and the value proposition is the realization of a quick ROI, increased profit and improved uptime. This is further complemented by the ability to integrate the physical, virtual and cloud infrastructure. Additional benefits include reduced IT costs and minimized risks through simplifying IT processes, improved quality of service and increased business performance is realised."

"There is a trend in business to transform workload automation which includes the requirement for SLAs (service level agreements) as an important business process automation (BPA) throughout the enterprise as businesses depends more on IT than ever before to not just support, but also deliver, its most basic functions. SLAs are being imposed on workload management to make sure that BPA functions are carried out as expected. There is an expectation that there is a more advanced monitoring and alerting in IT automation, as well as critical path analysis to ensure that high priority processes receive the necessary computing resources as they need it. Workload automation is



expected to provide the complex workflows necessary for real-time, or near real-time, data processing. eyeShare™ is able to meet these business requirements at a fraction of the investment and the return is realised within a short period of time,” concludes Parsons.

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#### **About Blue Turtle Technologies**

Blue Turtle Technologies provides solutions for optimising, enhancing and leveraging existing IT investment, and supporting the cost effective delivery of new technology initiatives. With experience from mainframe to desktop, Blue Turtle delivers solutions for the effective management of IT infrastructures employing innovative software products, backed by 'best-practice' implementation services. Blue Turtle's strategy leverages 'best-in-class' software products brought together from leading international and South African software providers to deliver compelling and cost effective technology management solutions to customers. For more information: [www.blueturtle.co.za](http://www.blueturtle.co.za)

#### **About Ayehu**

Ayehu develops and markets eyeShare™, a lightweight, enterprise-class IT Process Automation software. Deployed at major enterprises and supporting thousands of IT processes, Ayehu eyeShare helps IT professionals automate IT tasks, free up scarce resources and improve service levels. For more information, please visit [www.ayehu.com](http://www.ayehu.com)