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Chicago Pneumatic displays “mooi” generators in the North West

Following months of crowd-gathering at the successful Mining & Technical Exhibitions (MTEs), Chicago Pneumatic once again exhibited its highly sought after CPPG5 portable generator at the Mooinooi MTE in the North West Province on 27 September 2018.

Chicago Pneumatic possesses decades of knowledge on compact, high performance tools and equipment which has led to the company gaining enhanced capabilities to provide innovative solutions. Forming part of Chicago Pneumatic's reliable and rugged generator range, the 5.5Kva petrol-driven CPPG5 generator is ideally suited to meet customers' requirements through its superior quality components and powerful performance. This robust generator is the prize for a lucky attendee at every MTE throughout 2018.

The CPPG5 generator impressed Chicago Pneumatic stand visitors at the Mooinooi MTE with its versatile and cost effective features. Attendees were eager to be the winner of the machine, but in the end Ernest O'Neill from Lonmin Mine, walked away with the coveted prize. Eben van der Vyver, Business Development Manager, Chicago Pneumatic Construction Equipment in South Africa was joined by Sipho Mothogoane of Turner Morris to hand over this highly sought after generator.

"Our stand at the Mooinooi MTE attracted numerous visitors and enquiries. The day ended on a positive and productive note," states Van Der Vyver. "The MTE's have provided Chicago Pneumatic with a Southern African platform to exhibit the company's product suite and after-market service capabilities. By engaging with existing and potential customers from different locations and with different needs, we were able to gain an indepth understanding of what our customers' truly require and how we can assist them in growing their businesses," affirms Van Der Vyver.

With only a handful of generator giveaways left until the end of the year, Chicago Pneumatic is geared to deliver the full impact of their marketing efforts at these final MTEs. "We stand firmly behind our CPPG5 generator and are proud of its powerful performance which assists customers to enhance their work efficiencies whilst maintaining the lowest total cost of ownership. There is no doubt that these MTEs have assisted us to increase Chicago Pneumatic brand awareness, further our footprint in the mining sector as well as attract new potential customers," concludes Van Der Vyver.

About Chicago Pneumatic

Since 1901, the Chicago Pneumatic name has represented high-performance tools and equipment designed for an extensive range of applications. Chicago Pneumatic offers a wide range of pneumatic, hydraulic and petrol-driven equipment, portable compressors and generators, light towers, rig-mounted attachments, and compaction equipment for the construction and demolition industry. With a global network of distributors, Chicago Pneumatic provides customers with worldwide sales and service support. To learn more about the extensive range of Chicago Pneumatic equipment, please visit www.cp.com.

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