



**11 & 12 July 2018 Kyalami Grand Prix Circuit**

Media Release

For Immediate Release

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### **Activities, Interactions – all the Latest at TruckX 2018**

Competitions, challenges, launches, prizes and more – visitors to TruckX 2018 have a lot to experience and enjoy at this year's show. TruckX, the most anticipated trucking and fleet event of the year, takes place on 11 and 12 July at Kyalami Grand Prix Circuit in Midrand. "TruckX is the only event in the trucking industry that brings products, information-sharing, interaction and extensive networking together at one place," says show organiser John Thomson of SA Trade Promotions.

### **Parcel Deliveries Added to the Mix**

In an exciting addition to the Speed in a Suit Challenge hosted by the SA Express Parcel Association (SAEPA), contestants will need to deliver a parcel in real time. "It is important that participants understand drivers' pressure to ensure standards are achieved, whilst under time constraints to complete their daily delivery schedule," explains Gary Clackworthy, group operations director at MasterDrive – the company officiating this year's Challenge.

The 2018 challenge sees executives from the SAEPA member companies compete on the Dynamic Handling Track to see who can carry out the required deliveries – in the quickest time, using the least amount of fuel. Contestants will compete in a range of Fiat Professional vehicles.



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Leading global telematics provider CarTrack joins the Speed in Suit Challenge team this year, providing the telematics for this year's event.

### **Win an Idyllic Leisure Break**

Jiangling Motors Co., Ltd. (JMC), a key player in the Chinese automotive industry with commercial vehicles as its core focus, will run a massive promotion at TruckX offering big savings: every purchase of a JMC 1.6 Ton SWB comes with a R3 000 travel voucher from Flight Centre Business Travel and a chance to win an island holiday worth R15 000.

### **Take a Drive on the Wild Side**

Isuzu Drivetrain will give away an exciting 4x4 driving experience to a lucky TruckX visitor. The prize is for two people – a one-day off-road 4x4 driving experience. The prize includes a session at Hennops Off-Road Trail and finishes with lunch at the Gerotek lapa. The trail is designed to heighten the four-wheel driving experience with sightings of kudu, zebra, blue wildebeest and blesbok along the way.

### **Chinese Exhibitor for TruckX**

Chinese machinery and equipment company Taiyuan Jiadexin, a supplier of undercar components, truck wheels and brake discs has confirmed its participation in this year's show.

### **New Hyundai EX8 Mighty**

Hyundai comes to the show with its newly-launched EX8 Mighty. With its low running costs, a fuel-friendly (yet powerful) engine, a surprisingly spacious cabin, 4 850mm-long loading deck with 7.8 ton GVM, and a reinforced rear axle maximum weight rating of 5 100kg, it adds a formidable new face to the Hyundai Commercial Fleet.

### **Conference**



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The two-day TruckX conference includes a line-up of top speakers on topical issues affecting the trucking and fleet operators.

A new conference will take place alongside TruckX – “Regional Connectivity: Making Inter-State Transport Work in Africa”.

For more information, visit [www.truckx.co.za](http://www.truckx.co.za)

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Photos



Garry Marshall (SAEPA's CEO) shares the prizegiving stage with John Thomson of SA Trade Promotions, organisers of the exhibition





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Contestants in last year's inaugural Speed in a Suit challenge hosted at TruckX by the SA Express Parcel Association



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Contestants in the Speed in a Suit Challenge 2017 make their way around around the Dynamic Handling Track – in the fastest time, using the least amount of fuel

### **About TruckX (Boilerplate)**

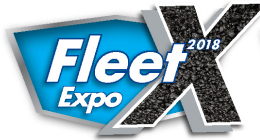
Established in 2014, the annual TruckX conference and exhibition has seen a large increase in popularity due to its relevance in the marketplace. The objective of TruckX is to host an informative and effective event for the trucking sector.

With industry research being presented, key notes, panel discussions and the latest products on display, TruckX is seen as South Africa's premier trucking, fleet and logistics conference and exhibition.

Its participants and representatives include a variety of service providers, among them tanker and trailer manufacturers; tyre suppliers; parts distributors; telematics, insurance and finance providers; fuel and lubricant



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companies; refrigerated transport specialists; driver training and road safety advisers; environmental agencies and fleet service experts.

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