PRESS RELEASE

Band-It helps Fox Signage make a name for itself with its clients

06 June 2018: *The Band-It Grade 304 stainless steel strapping and buckle system from Banding & Identification (ID) Solutions Africa has allowed Fox Signage from Alberton to reduce the total cost of erecting signage substantially, while simultaneously speeding up installation times.*

The signage and branding company designs, manufactures, and erects advertising boards, as well as silk screens, for leading clients throughout Gauteng. Fox Signage Managing Director **Derek van Heerden** explains that a large proportion of its clients are involved in the real-estate industry.

"We carry out a lot of work for the API Property Group, which has a large focus in the commercial sector. We also work with other realtors such as Seeff Properties, Rawson Property Group, and Jawitz Properties, focused mainly on residential property." Fox Signage is also currently refurbishing general building signage at Bryanston Gate Office Park in Johannesburg.

Van Heerden comments that the Band-It solution is much more durable than what the company was using previously. "The product itself has changed how we erect our actual signboards. We have a lot more confidence in the quality of our products, while our clients are guaranteed an effective and long-lasting end result."

Traditionally, the company had used industrial water clamps, which are not ideal for this particular application, as well as being significantly more expensive and fragile when exposed to the elements. The wind, in particular, exerts a major force on nuts-and-bolts, which can loosen over time, and result ultimately in the clamps themselves breaking.

In addition, the brackets and braces used previously were nowhere near as flexible in terms of sizing as the Band-It system, which can be adjusted simply by using the Band-It Model C001 tensioning tool. This also reduces installation time dramatically, making for a faster turnaround time, and allowing workers to be far more productive.

Banding & ID Solutions Africa Sales Representative **Matthew Campbell** comments that Fox Signage is a relatively new client, having only deployed the Band-It system for about three months to date. However, the company has already seen a marked uptake in the quality and frequency of the work it undertakes for its clients.

"It has definitely been beneficial to our business at the end of the day. I believe that, based on our initial association with Banding & ID Solutions Africa, we are confident this will turn into a long and fruitful relationship," Van Heerden concludes.

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Notes to the Editor
To download hi-res images for this release, please visit http:/media.ngage.co.za and click the Banding & ID Solutions Africa link to view the company's press office.

About Banding & Identification (ID) Solutions Africa
Banding & ID Solutions is the African distributor of USA-based Band-It – a leading manufacturer of a full range of stainless steel band, buckle systems, preformed clamps and cable ties for numerous applications.

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