

PRESS RELEASE FROM DYNAPAC CONSTRUCTION EQUIPMENT

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Global leader Dynapac aims to solidify its presence in South Africa through dynamic product offerings

Dynapac, now part of Fayat Group, one of the largest construction groups in France and a world leader in road construction equipment, is poised to further strengthen its position as a global frontrunner in the manufacture and supply of equipment for the roadbuilding and civil construction industries.

“We aim to extend our presence, directly and indirectly, to serve and support our customers all over South and southern Africa,” affirms Dynapac Regional General Manager, Middle East and Africa, Thierry Leder.

Dynapac was founded in Stockholm, Sweden, in 1934 as AB Vibro Betong, following the acquisition of a patent for concrete vibration. A production plant was then opened in Ljungby, Sweden, as well as in the U.S. in 1946 with the latest plant established in China in 2001. In 1958, AB Vibro Betong changed its name to Dynapac. As part of its global Road Construction Equipment Division, the Atlas Copco Group acquired Dynapac in 2007 and ten years later, sold it to Fayat Group.

Founded in 1957, Fayat Group is an entirely independent family-owned company. The Group’s worldwide footprint is represented by 160 companies in 170 countries. Fayat is a dedicated and reputable original equipment manufacturer with eleven road construction equipment companies and loyal brands active in this area.

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Through the Dynapac acquisition, Fayat gains expertise on paving technology as well as compaction. Dynapac pavers are acknowledged for the best paving technology in the road construction sector and as a pioneer in compaction, it also brings a comprehensive range of high quality compaction equipment to the table.

According to Leder, as a globally reputable and renowned road construction machinery brand, Dynapac is ideally positioned to grow from strength to strength within Fayat. The two companies each boast over sixty years of experience in the construction industry. Dynapac is produced the world over with factories in Sweden, Germany, China, India and Brazil. Leder notes that as emission regulations and customer requirements differ from region to region, operating multiple production sites globally is useful to meet each region's specifications. These factories are able to offer products which cater to customers' specific needs around the world.

"The Dynapac growth strategy for the Middle East and Africa will not change with the new ownership, and they will continue to support their customers whilst emphasising their presence within individual markets," affirms Leder. He adds that it was decided to increase Dynapac's customer centricity by developing a strong regional organisation and reinforcing their distributor network.

South Africa is a key market for Dynapac in heavy and light compaction equipment sectors. Although the local road construction market experienced less activity over the past two years compared to previous years, Dynapac never lost faith in these markets. Customer centricity and aftermarket solutions remain a primary focus for the company in both South Africa and neighbouring countries. This will be supported by the development of the aftermarket proposal and constant increase in technical support.

Through the shared passion of delivering innovative solutions to their customers, Fayat and Dynapac will continue to launch new products every year and Leder predicts a bright future for Dynapac's product development roadmap.

Q4-2017 and Q1-2018 saw the launch of numerous products with the expectation of many others to follow. Dynapac's new light compaction equipment consists of a full range including tampers, forward and reversible plates, walk behind and articulated utility rollers. "We broadened our product portfolio with the launch of a new range of light compaction equipment in February 2018," states Leder. "Q2-2018 will see product introductions which with focus on the most popular models to meet market demands; the complete range will be available by the end of 2018," he concludes.

With digitalisation now the way of the future, new state-of-the-art technologies are increasingly being incorporated into the Dynapac product portfolio in order to offer customers improved efficiencies for maximum profitable productivity. Currently technologies such as Dyn@link or Dyn@lizer are available within the product portfolio with various others to follow.

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Dynapac is a leading supplier of high tech soil and asphalt rollers, pavers and milling equipment, committed to strengthen customer performance. Dynapac is represented worldwide via its own regional sales- and service offices, and also cooperates with an extensive and professional distribution network. Headquartered in Wardenburg, Germany, Dynapac has production facilities in Europe, South America, and Asia. Dynapac is part of the FAYAT Group.

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