

Press Release

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Goscor Cleaning Equipment formalises Namibian dealership agreement and strengthens African footprint

In a strategic move to expand its African footprint, South Africa's leading quality cleaning equipment and service solutions supplier, Goscor Cleaning Equipment (GCE), has formalised its partnership with Namibian-based dealer, Taurus Maintenance Products Namibia (Pty) Ltd.

Established in 1981, Taurus is one of Namibia's leading suppliers of cleaning products and equipment to a wide range of industries - contract cleaning, hospitality, mining, construction, public service, health care, automotive, agriculture and retail.

Taurus was enlisted by GCE as its dealer on an ad-hoc basis in the neighbouring country for a number of years. "The formalisation of the dealership relationship stems from this successful long-term association between the two companies," explains GCE Managing Director Greg Venter. "This has culminated in an objective for South African clients in Namibia to see the companies as one with a shared business ethic, namely to provide outstanding cleaning solutions."

"We have strategically aligned our range of world-leading brands such as Tennant, Ghibli and Elgin with Taurus," continues Venter. This means that our Namibian market benefits from products such as the Tennant scrubbers and driers including the battery operated Tennant 7080 ride on scrubber that features a 710 mm/ 28-inch cleaning path and compact frame."

He also notes that Taurus supplies Green Machines to its market and that roping in a likeminded distributor for GCE in Namibia ensures that customers in the neighbouring country get the same service from Taurus as they would from GCE.

"An added benefit also includes us tapping into our client base that is now working in Namibia as Taurus is able to offer the after-sale services and maintenance on equipment supplied," adds Venter.

According to Georg Stadtherr, Managing Director at Taurus, the company has been supplying the Tennant range in Namibia for some 35 years. "From our Windhoek headquarters and supported by the branch in Oshakati, our representatives travel across the country to ensure that we meet our customer's requirements for quality equipment and on-time service." In an effort to further improve service delivery to customers located across Namibia's vast expanse, Stadtherr affirms that there are plans in the foreseeable future for the establishment of a second branch at the coast.

Taurus showcased a range of equipment from GCE, including the Tennant T2 & T3 scrubber-dryers and the Ghibli range of wet/dry vacuum cleaners, polisher and Backpacks at the 2016 Mining Expo & Conference hosted by The Chamber of Mines of Namibia on 27 and 28 April, 2016 at the Windhoek show grounds.

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Captions

- 1. Taurus Maintenance Products showcased a range of equipment from GCE - Tennant T2 and T3 scrubber dryers and the Ghibli range of wet/dry vacuum cleaners_ polisher and Backpacks at the 2016 Mining Expo & Conference in Windhoek, Namibia*
- 2. Georg Stadtherr, Taurus Managing Director - we have been supplying the Tennant range in Namibia for some 35 years*
- 3. Teams GCE and Taurus attending the 2016 Mining Expo & Conference in Namibia*

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