bmg-official-distributor-festo...one

BMG has been appointed as an official logistics distributor for automation technology

specialists, Festo South Africa.

"Festo's extensive product range - which encompasses electromechanical and

pneumatic drives, valves, motors and controllers, as well as handling systems, sensors

and process automation - is now available from BMG," says Wayne Holton, BMG's

fluid technology manager. "The addition of the Festo product range to BMG's sales

network, forms part of the company's expansion strategy, geared to enhance the steady

growth of the South African operation over the last 40 years.

"Festo's market share will be significantly expanded through this distribution

agreement, which improves accessibility to Festo products throughout the country."

"A broader distributor network enables Festo to focus on establishing a highly trained

sales engineering team to support customers in diverse sectors, including specialist

industries."

Currently, Festo products are available from 12 BMG outlets in South Africa's major

centres and this distribution reach will grow as the business develops throughout BMG.

Festo automation systems enhance BMG's extensive product range, which now

encompasses bearings, seals, power transmission components, electric and geared

motors, as well as belting and fasteners. BMG also distributes filtration, hydraulics and

pneumatics systems; tools and equipment.

Suggested caption

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South Africa.

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