



## **MAZDA DELIVERS BLANKETS TO VULNERABLE CHILDREN**

- Mazda delivered warm blankets to the Ubombo Drop-In Centre
- The Ubombo Drop-In Centre cares for vulnerable and orphaned children affected by the HIV/AIDS epidemic

Mazda South Africa recently handed over 60 fleece blankets to the Ubombo Drop-In Centre. Mazda staff and members of the media visited the Ubombo Drop-In Centre to deliver the blankets while in the area for the launch of the all-new Mazda BT-50.

Based in Jozini in northern KwaZulu Natal, the Centre aims to improve orphans and vulnerable children's access to quality, integrated care and support. Many of the children at the Centre are victims of the ongoing impact of the HIV/AIDS epidemic.

The Centre aims to care and support the children as well as the surrounding communities through sustainable socio-economic empowerment programmes. Such initiatives include voluntary HIV/AIDS testing and counselling, skills empowerment for child-headed households and a drugs awareness programme. The Centre also runs feeding schemes and [a](#) food parcel distribution programme and offers home-based care for the critically ill.

"We were delighted to visit the Ubombo Drop-In Centre and witness the important work they are doing in their community," said Mazda Marketing Manager, Doreen Mashinini. "They provide an invaluable service that insures vulnerable children and orphans are cared for, fed and upskilled. We hope the blankets we have delivered will keep the young children warm for the remaining winter."

Mazda was visiting the area to introduce media to the all-new Mazda BT-50. The newly introduced pick-up offers stylish looks, a dynamic driving experience, tremendous functionality and advanced safety features.



**ENDS**

*For more information regarding Mazda's products, please visit [www.mazda.co.za](http://www.mazda.co.za) or [www.quickpic.co.za](http://www.quickpic.co.za) for Mazda news releases, related material and high-resolution pictures. Follow us at [www.facebook.com/MazdaSA](https://www.facebook.com/MazdaSA) ; <https://twitter.com/ZoomZoomSA>*

For further information, please contact:

**Yolani Steenekamp**

Product Communications Specialist

Tel: 012 842-2287

Fax: 012 842-3199

E-mail: [ysteenek@ford.com](mailto:ysteenek@ford.com)

**August 2012**