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Rockwell Automation wins major order in South Korean marine industry

Leaders in industrial automation, [Rockwell Automation](#), and its Global Solutions team have won a multi-million dollar order to provide Daewoo Shipbuilding & Marine Engineering (DSME), a South Korean shipbuilder, with emergency shutdown, fire and gas safety systems, as well as engineering services for four new DSME offshore drill ships. This order is significant as it propels Rockwell Automation to the forefront of control and safety solutions for offshore vessels and drilling rigs.

Rockwell Automation will provide leading safety system technology, using its PlantPAX[™] process automation system, FactoryTalk View, AADvance process safety and project management expertise to provide a unique solution from a flexible, scalable platform to deliver integrated information, control, power and safety.

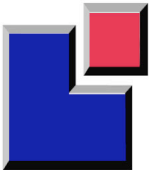
Based on a long, successful relationship and the experience and skill to design, develop and deliver these systems together with its partners in Korea, Rockwell Automation is confident that it has the ability to provide the integrated information, control, power and safety systems that DSME need for this important project. With its experience, oil and gas domain expertise and global resources, DSME will be assisted in running a profitable and sustainable operation.

To better serve its South Korean customers, Rockwell Automation recently opened a new customer briefing and competency centre in the capital, Seoul. The centre houses working models that demonstrate integrated, flexible and scalable automation systems operated by multi-disciplined controls and the PlantPax system. The new facility highlights plant-wide optimisation, machine builder performance and sustainable production solutions using a wide range of Rockwell Automation's advanced automation products, and information architecture. Customers, partners and others will be able to visualise the power of advanced technology.

Three more orders have already been signed with DSME, and additional orders are expected to follow by mid-2012.

[Rockwell Automation, Inc.](#) (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs about 21 000 people serving customers in more than 80 countries.

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