Chevrolet Aveo Continues To Offer Excellent Value In Compact Vehicle Segment

The Chevrolet Aveo, in both Hatch and Sedan variants, remains an excellent value proposition in the compact vehicle segment of the local passenger vehicle market and is set to do so for quite some time to come.

"Good news for small car buyers is that the Chevrolet Aveo will continue to be available in our small car line-up as an excellent value for money alternative for the budget conscious buyer," says Malcolm Gauld, General Motors South Africa's Vice President, Sales and marketing.

"The Aveo remains a popular choice amongst fleet operators and first time buyers of new vehicles in the compact car segment and regularly features in the top-ten best sellers list based on NAAMSA's monthly sales figures. The Aveo complements the all-new Chevrolet Sonic in our small vehicle pricing structure with the two models satisfying distinctly different sub-sectors of the segment.

"The Aveo characterises the Chevrolet mission of delivering on the promise of a car that is not just stylish, but functional and fun to drive as well. Excellent fuel efficiency and a high level of interior finish complete the package."

The Chevrolet Aveo model range offers a choice of three Hatch and three Sedan variants with a choice of either 'L' or 'LS' trim. All are powered by a 1,6 litre 16-valve DOHC engine that produces maximum power of 77 kW @ 5800 r/min and peak torque of 145 Nm @ 3600 r/min. Electronic throttle control and multi-port fuel injection ensure excellent fuel economy and low emissions. By way of example, tests conducted by Chevrolet engineers delivered a combined cycle fuel consumption of just 7,3l/100km for the Aveo Hatch.

Drive is via a 5-speed manual transmission on L and LS models with a 4-speed automatic option offered for the LS level Hatch and Sedan. The Automatic transmission is electronically controlled and has a "Hold Control" feature that assists in reducing the tendency of the transmission to hunt between ratios.

Standard specification on all models includes: Variable rate power steering; ABS braking; 14 inch steel rims fitted with 185/60 R14 tyres; air-conditioning; tilt adjustable steering wheel; driver's side airbag; transponder key immobiliser system; and colour coded bumpers.

On the LS specification models the following are included: Roof spoiler; height adjustable driver's seat; power operated front windows; central locking; passenger airbag; MP3 compatible radio/CD combination with auxiliary input.

The service interval for the Chevrolet Aveo is 15 000 kilometres. Warranty cover with Roadside Assistance is for three years or 100 000 kilometres.

Ends

Media enquiries:

Caroline Thomas

Product Communications Manager General Motors South Africa P.O. Box 1137 Port Elizabeth, 6000 +27 41 403 2547 (tel) +27 41 403 2922 (fax) mailto:Caroline.Thomas@gm.com www.gmsa.com