

Bosch Power Tools named as honorary parents of cheetah cub called Porsche

(Johannesburg, 28 February 2011) The Ann van Dyk Cheetah centre named Bosch DIY Power Tools as the honorary parents to a female cub called Porsche, who was born on 30 June 2010.

“We are thrilled by this remarkable gesture, I immediately felt a connection with Porsche the minute I laid eyes on her,” says Juergen Lauer, Marketing Manager at Bosch DIY Power Tools.

Bosch DIY Power Tools began supporting the centre in 2010 by donating tools that were sorely needed. “Because the centre does not receive any funding from the government, the aid given so generously by Bosch is very much appreciated,” says Linda Rosenlöf, the manager of the adoption programme at the centre.

The tools are used for many different projects such as: the jig saws for cutting out wood forms for signboards, the angle grinder for cutting metal for welding frames, the sanders for sanding planks used for signs and shop fittings, the drill for general use, holes, screwing and other “handyman” chores and the router is used for making outdoor signboards in wood, ie the lettering. The tools have also been used for a lot of the general maintenance on the farm.

Dremel and Skil also continue to contribute to the wellbeing of these animals. Some of the products donated include: Skil Masters circular saw 85mm model 5885MA, Skil Masters planer model 1570MA, Skil Masters Lithium-Ion cordless drill model 2144MA, Skil Masters recip saw model 4900MA and Dremel 8000 series cordless rotary tool

The profits earned by the centre go back into the conservation of nature’s gifts, and even then not much income is produced except for the meager earnings made from tours, the curios shop and the adoption programme.

“The cheetah is a fast-diminishing species, from the year 1900 to present-day they have been reduced from 100 000 cheetah to only 10 000, and Bosch Power Tools felt an urgent need to play its part in the conservation of our wildlife,” says Lauer.

If this decrease continues, there may not be any cheetah left in the wild in the next 10 to 15 years.

Porsche has a cub-sister named Ferrari; this fun loving pair is in critical need of all the support they can get so that their kind does not end up extinct.

To find out how you can assist or make donations please visit www.dewildt.co.za
<<http://www.dewildt.co.za>>

Ends

Notes to editors:

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Additional information can be accessed at **www.bosch.com**
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